

Strategy • Precision • Impact

AFR/CRL 1000 likely voters nationwide online August 19-25, 2020

WEIGHTED FINAL

				IND	
		TOTAL	DEM	/DK	REP
	N=	1000	450	130	390
Q1. What is your gender? Are you					
Male		47	42	45	53
Female		53	58	53	47
Other		0	0	2	0
Q2. In which state do you live?					
[INSERT DROPDOWN]					
Northeast		18	18	20	17
Midwest		23	22	19	25
South		37	36	38	38
West		22	23	23	21
New England		5	4	7	5
Middle Atlantic		13	14	13	11
East North Central		16	17	16	15
West North Central		7	6	3	9
South Atlantic		20	21	24	19
East South Central		6	6	7	6
West South Central		11	9	7	13
Mountain		7	5	10	10
Pacific		15	18	13	11
Q3. Are you registered to vote in [LIST APPROPRIAT	E STA	TE]			
Yes		100	100	100	100
No[Ti					
Not sure[Ti		-			
Prefer not to answer[Ti		-			
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7	N=	TOTAL 1000	DEM 450	IND /DK 130	REP 390
Q4. What is your age? [TERMINATE IF UNDER 18]					
18-29 years		16	17	22	13
30-39 years			14	8	18
40-49 years			16	22	13
50-64 years		29	27	29	31
65 and older			26	19	26
18-24 years		7	8	10	4
25-29 years			9	12	8
30-34 years		6	6	3	7
35-39 years		9	8	5	11
40-44 years		9	10	7	8
45-49 years		7	7	15	5
50-54 years		9	7	3	12
55-59 years		10	10	15	9
60-64 years		10	10	11	9
65-69 years		12	11	10	14
70-74 years		8	11	7	7
75 and older		4	3	2	5
(Don't know /Refused)		0	0	0	0

Q5. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with.

[RANDOMIZE CHOICES]

[ACCEPT MULTIPLE RESPONSES]

White or Caucasian75	67	78	84
Black or African American12	19	10	5
Latino/Latina or Hispanic10	12	7	9
Asian American or Pacific Islander3	3	6	2
Native American1	1	2	1
Middle Eastern0	0	0	0
None of these/Other0	0	0	0

Q6. What is the last year of schooling that you have completed?

High School Graduate or less	19 40	23 44	19 34
College graduate or post-grad42	41	33	47
1 - 11th Grade2	1	2	1
High School Graduate18	17	22	18
Vocational or technical school3	3	4	4
Some college but no degree24	25	30	20
Associate degree11	12	10	11
4-year college graduate or bachelor's degree26	26	22	27
Graduate School or advanced degree16	15	11	19
Prefer not to answer0	0	0	0

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Q7. How likely are you to vote in the general election for President, Congress, and other offices in 2020 -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain	90	90	86	93
Probably	10	10	14	7
50 - 50	.[TERMINATE]			
Probably not	.[TERMINATE]			
Definitely not	.[TERMINATE]			
Not sure	.[TERMINATE]			

Q8. [T] Do you think Wall Street's influence in Washington is too high, too low, or about right?

Too high54	57	43	53
Too low	4	1	3
About right22	19	17	27
Not sure22	20	40	17

Q9. [T] How important is it to regulate financial services and products to make sure they are fair for consumers?

Very important	68	74	60	63
Somewhat important		20	24	28
A little important	5	4	8	6
Not at all important	1	0	2	2
Not sure		2	5	2
Important	91	94	84	90
Not important		4	11	8

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Q10. SSA: [T*] Should Wall Street financial companies be held accountable with tougher rules and enforcement for the practices that caused the financial crisis in 2008, or have their practices changed enough that they don't need further regulation?

Should be held accountable	73	79	64	70
Don't need further regulation	10	9	7	13
Neither	3	1	4	6
Not sure	14	11	26	12

Q11. SSB: Should Wall Street financial companies be held accountable with tougher rules and enforcement, or have their practices changed enough that they don't need further regulation?

Should be held accountable75	82	62	70
Don't need further regulation11	5	15	17
Neither2	2 2	3	2
Not sure	2 11	20	11

Combined A/B split

Should be held accountable	74	81	63	70
Don't need further regulation	10	7	11	15
Neither	3	2	3	4
Not sure	13	11	23	12

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Q12. SSA: [T] Generally speaking, do you think there should be more government regulation of financial companies, such as Wall Street banks, mortgage lenders, payday lenders, debt collectors, and credit card companies, or less regulation of these companies?

Much more regulation	37	42	26	37
Somewhat more regulation		38	41	36
Somewhat less regulation		6	5	5
Much less regulation		2	0	6
Neither more nor less regulation	9	7	12	11
Not sure	6	5	16	5
More regulation	75	80	67	73
Less regulation	9	8	5	12

Q13. SSB: Generally speaking, do you think there should be more government regulation of financial companies, such as Wall Street banks, mortgage lenders, payday lenders, debt collectors, and credit card companies in order to protect consumers, prevent profiteering, and build financial stability, or do you think there should be less regulation of these companies?

Much more regulation	36	40	23	35
Somewhat more regulation	38	42	30	36
Somewhat less regulation	5	4	2	7
Much less regulation	3	1	8	4
Neither more nor less regulation	7	6	6	9
Not sure	11	7	31	9
More regulation	74	82	53	71
Less regulation	8	5	10	11

Combined A/B split

Much more regulation	37	41	24	36
Somewhat more regulation		40	35	36
Somewhat less regulation	5	5	3	6
Much less regulation	3	1	4	5
Neither more nor less regulation	8	6	9	10
Not sure	9	6	24	7
More regulation	74	81	60	72
Less regulation	9	6	8	11

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5

28

Q14. When you think about the economy overall, do Wall Street and the financial industry have too much control and influence, or is the amount about right, do they not have enough, or are you not sure?

Too much	54	58	44	53
About right	26	24	23	31
Not enough	4	4	3	3
Not sure	16	14	31	12

Q15. When you think about the economy and the government's response to the COVID-19 crisis, are Wall Street and big corporations getting too much help compared to families and small businesses, is the amount about right, are they not getting enough, or are you not sure?

Too much	56	61	48	53
About right2	23	21	19	29
Not enough	.8	10	8	7
Not sure	13	8	26	12

Q16. SSA: [T*] Now here are two statements. Please indicate which one is closer to your own view, even if neither is exactly right.

Which statement comes closer to your own view?

A. Wall Street and the financial industry are too powerful and engaged in reckless practices that pose a continuing threat to the economy and

people's financial well-being. [26 WORDS]52 60 44 46

B. Government has intervened too much in changing the financial system and that more intrusive regulation would hinder innovation and interfere with economic recovery. [23 WORDS]19

Both......19 17 27 16 Neither5 4 13 5 Not sure6 5 10 5 TOTAL DEM /DK REP N= 1000 450 130 390

Q17. SSB: [T*] Now here are two statements. Please indicate which one is closer to your own view, even if neither is exactly right.

Which statement comes closer to your own view?

A Wall Street and the financial industry are too powerful and engaged in unfair, predatory practices that pose a continuing threat to the economy and people's financial well-being. [27 WORDS]	5 64	40	51
B Government has intervened too much in changing the financial system and that more intrusive regulation would hinder innovation and interfere with economic recovery. [23 WORDS]	9 13	23	26
Both	5 4	14 10 13	16 5 3
Combined A/B split			
A Wall Street and the financial industry are too powerful5	3 62	42	49
B Government has intervened too much in changing the financial system and that more intrusive regulation would hinder innovation and interfere with economic recovery. [23 WORDS]	9 14	14	27
Both	5 4	20 12 12	16 5 4

			IND	
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Q18. [T] Now here is a description of the Wall Street reform law that was passed after the last financial crisis.

In addition to requiring federal oversight of a larger range of financial companies, this law also prohibits banks from certain risky practices, and created the Consumer Financial Protection Bureau to fight against abusive financial practices that hurt consumers. It also bans taxpayer-funded bailouts of large banks and financial companies and, instead, sets up a system where investors rather than taxpayers bear the losses of bank failures.

Please indicate whether, overall, you favor or oppose this law.

Favor - strongly	46	51	46	43
Favor - somewhat	34	34	22	40
Oppose - somewhat	7	6	6	7
Oppose - strongly	2	2	0	3
Not sure		7	25	7
Favor	81	85	69	83
Oppose	9	8	6	10

Q19. SSA: [T*] Now here are a pair of statements about Wall Street reform. Of the two, please indicate which statement is closer to your own view, even if neither is exactly right.

A. _ [PRO-REFORM] Families are struggling to make ends meet. We need to make sure we don't give more power and profits to CEOs and big corporations at the expense of the rest of us. We don't need more people to be ripped off by payday lenders, big banks, and Wall Street. We need tough regulation of the industry that has made it harder and harder for families to get by. [68 WORDS]

B._ [ANTI-REFORM] The so-called Wall Street reform law is a job killer that created a brand-new federal agency that has already cost taxpayers billions of dollars, and has done more harm than good for our economy. Excessive government regulation and bureaucracy discourage businesses from creating jobs, limit consumer choice, and are hurting small businesses that had nothing to do with the financial crisis. [61 WORDS]

Pro-reform- much closer45	51	39	41
Pro-reform- somewhat closer22	22	26	21
Anti-reform- somewhat closer12	11	4	15
Anti-reform- much closer6	4	6	8
Neither3	2	5	3
Both6	5	10	5
Not sure7	5	11	7
Pro-reform66	72	64	62
Anti-reform17	15	10	23

			IND	
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N=	1000	450	130	390

Q20. **SSB:** Now here are a pair of statements about Wall Street reform. Of the two, please indicate which statement is closer to your own view, even if neither is exactly right.

A. _ [**PRO-REFORM**] Families are struggling to make ends meet. We need to make sure we don't give more power and profits to CEOs and big corporations at the expense of the rest of us. We don't need more people to be ripped off by payday lenders, big banks, and Wall Street. We need tough regulation of the industry that has increased inequality and made it harder and harder for families to get by. [71 WORDS]

B._ [ANTI-REFORM] The so-called Wall Street reform law is a job killer that created a brand-new federal agency that has already cost taxpayers billions of dollars, and has done more harm than good for our economy. Excessive government regulation and bureaucracy discourage businesses from creating jobs, limit consumer choice, and are hurting small businesses that had nothing to do with the financial crisis. [61 WORDS]

Pro-reform - much closer44	52	43	37
Pro-reform - somewhat closer23	23	25	23
Anti-reform- somewhat closer12	9	12	16
Anti-reform- much closer4	2	2	7
Neither2	2	4	3
Both7	8	7	6
Not sure8	6	8	8
Pro-reform68	75	68	61
Anti-reform15	10	13	23
Combined A/B split			
Pro-reform - much closer45	51	41	39
Pro-reform - somewhat closer22	22	25	22
Anti-reform- somewhat closer12	10	8	15
Anti-reform- much closer5	3	4	7
Neither3	2	4	3
Both7	6	9	6
Not sure7	5	9	7
Pro-reform67	74	66	61
Anti-reform16	12	11	23

			IND	
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Q21. [**T***] The Consumer Financial Protection Bureau, or CFPB, is the first federal agency whose mission is protecting consumers when they use mortgages, credit cards, bank accounts, and other financial products and services. Its mission includes preventing deceptive, unfair and abusive lending and collection practices by banks and other companies. From what you know about the mission of the Consumer Financial Protection Bureau, or CFPB, would you say you favor or oppose the CFPB?

Favor -strongly	46	49	48	44
Favor - somewhat	37	38	27	40
Oppose - somewhat	4	3	4	5
Oppose - strongly		2	2	2
Not sure		8	20	9
_				
Favor	83	87	75	84
Oppose	6	5	5	7

Q22. [T*] Now, here are a pair of statements about the Consumer Financial Protection Bureau, or CFPB. Of the two, please indicate which statement is closer to your own views, even if neither is exactly right.

A._ [**NEED RULES**] We have rules to guard against unsafe meat, appliances, and automobiles. The Consumer Financial Protection Bureau should be there to provide similar rules for financial products. Just as it's against the rules to sell dangerous toys, it should be against the rules to sell dangerous loans and mortgages and have Wall Street interests put our savings and homes at financial risk. [61 WORDS]

B._ [UNACCOUNTABLE BUREAUCRACY] The Consumer Financial Protection Bureau is another unaccountable, expensive, federal bureaucracy we don't need. The bureau imposes harsh regulations on small financial businesses lacking resources to manage intrusive government oversight and cuts access to credit. This costs jobs and impedes economic growth. The CFPB is yet another example of out of control, big federal government. [55 WORDS]

Need rules- much closer41	46	34	37
Need rules- somewhat closer28	28	23	29
Unaccountable bureaucracy- somewhat closer11	8	12	15
Unaccountable bureaucracy - much closer4	3	4	6
Neither3	2	5	3
Both6	7	10	4
Not sure8	6	12	6
Need rules68	74	57	66
Unaccountable bureaucracy15	11	16	21

			IND	
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Q23. As you may know, some of the economic support programs for individuals and employers made by the federal government in response to the COVID-19 pandemic expired on July 31. Would you favor or oppose immediately passing a new program of economic support for individuals and employers that includes:

- Direct payments of up to \$1200 per individual;
- Expanded paid sick days, family and medical leave;
- Expanded loans and grants to small businesses;
- Extending the expired \$600 weekly increase to unemployment benefits for those who have lost their jobs;
- Extending the temporary freeze on home evictions and foreclosures.

Please indicate whether, overall, you favor or oppose this proposal.

Favor - strongly	56 (66	47	49
Favor - somewhat2	27 2	22	34	29
Oppose - somewhat	.8	6	5	12
Oppose - strongly	.4	2	3	6
Not sure		3	10	4
Favor	33 8	89	82	78
Oppose	12	8	8	18

			IND	
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The remaining questions are for statistical purposes only.

Q24. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent or something else?

Q24a. {**IF DEMOCRAT:**} Do you consider yourself a strong or a not-so-strong Democrat?

Q24b. {IF REPUBLICAN} Do you consider yourself a strong or a not-so-strong Republican?

Q24c. {IF INDEPENDENT:} Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat27	60	0	0
Not-so-strong Democrat13	29	0	0
Independent - lean Democrat5	11	0	0
Democrat45	100	0	0
Independent13	0	100	0
Republican39	0	0	100
Independent - lean Republican8	0	0	22
Not-so-strong Republican8	0	0	20
Strong Republican	0	0	58
Something else2	0	0	0
Prefer not to answer1	0	0	0

Q25. Did you vote in the November 2016 election for president, U.S. Congress, and other offices, or like many people, were you not able to vote in this election?

Yes, voted88	87	79	94
No, did not vote11	12	19	5
Not sure0	0	2	0
Prefer not to answer0	0	0	0

Q26. [IF RESPONDENT VOTED IN NOVEMBER 2016 ELECTION Q34=1] In the election for president, did you vote for

[RANDOMIZE]

	N=	883	393	104	368
Hillary Clinton		46	77	33	18
Donald Trump			17	42	73
Gary Johnson		3	3	5	3
Jill Stein		3	2	9	2
Other		2	1	6	3
Prefer not to answer		1	0	4	0

			IND	
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N=	1000	450	130	390

Q27. Are you an active duty service member, a veteran of the armed forces, or are you a dependent or immediate family member of an active duty service member or veteran? [SELECT ALL THAT APPLY]

Yes - self active duty6	4	3	10
Yes - self veteran9 Yes - family member or dependent of active duty	9	10	10
service member or veteran13	13	12	14
All yes, combined26	24	23	30
No74	75	77	70
Not sure1	1	0	1
Prefer not to answer0	1	0	0

Q28. In which of the following ranges does your total annual household income fall, before taxes?

Q29. [IF Q28 = 10 OR 11] Could you indicate if your annual household income is below or above 50 thousand dollars?

Below 20 thousand	14	18	7
Between 20 and 30 thousand	13	12	9
Between 30 and 40 thousand9	10	9	10
Between 40 and 50 thousand9	7	17	9
Between 50 and 75 thousand21	22	13	21
Between 75 and 100 thousand15	13	13	18
Between 100 and 150 thousand13	11	8	17
Between 150 and 200 thousand4	4	3	5
More than 200 thousand3	4	2	3
Not sure1	1	2	0
Prefer not to answer2	2	3	0
Below 50 Thousand42	45	56	35
Above 50 Thousand57	54	41	65
Not sure0	0	2	0
Prefer not to answer1	1	2	0
o you currently have any student loan debt?			

Q30. Do

Yes17	18	15	17
No82	81	85	82
Not sure0	1	0	0
Prefer not to answer1	1	0	0

Q31. Have you been contacted by a debt collector in the past 12 months about a past due debt?

Yes20	19	13	23
No78	79	84	75
Not sure2	2	3	2
Prefer not to answer0	0	0	0

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Q32. Before the coronavirus pandemic hit in March, what was your employment status – were you:

Employed full-time	45	44	36	49
Employed part-time	10	10	9	10
Unemployed	5	5	7	5
Retired	25	28	25	23
Homemaker or stay at home parent	6	6	9	6
Full-time student	2	2	2	1
On disability	5	4	7	5
Other	1	1	4	1
Not sure	0	0	0	0

Q33. [IF EMPLOYED (Q32 = 1 OR 2)] How much has your work life changed since the onset of the coronavirus pandemic?

	N=	552	243	59	230
A great deal		44	46	41	44
Some		29	29	30	29
A little		16	16	20	14
Not at all		11	8	9	13
Not sure		0	1	0	1
A great deal /Some			75	71	72
A little /Not at all		27	24	29	27

Q34. [IF EMPLOYED (Q32 = 1 OR 2)] Please specify in which ways your work life has changed in the past 30 days due to the coronavirus:

Select all that apply

	N=	552	243	59	230
My hours at work have been reduced		32	36	17	33
I am required to work from home by my employ	/er	27	28	22	29
I have been laid off or furloughed		25	24	28	25
I am taking unpaid time off		4	3	7	3
I am taking paid time off		3	3	0	4
Other		7	6	8	6
My work life has not changed		23	18	30	24

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Q35. Now thinking about the monthly income of your household, including everyone in your home, how much has your household income changed since the onset of the coronavirus pandemic?

Increased significantly	10	7	7	15
Increased somewhat	10	11	3	9
No change	50	51	58	47
Decreased somewhat	20	21	17	20
Decreased significantly	10	10	10	8
Not sure	1	0	4	0
Increased	19	17	10	24
Decreased	30	32	27	29

Q36. How do you expect your household income to change in the next 30 days?

Increase significantly	8	6	2	13
Increase somewhat		15	9	11
No change	63	64	61	62
Decrease somewhat		8	13	9
Decrease significantly		4	7	4
Not sure		3	9	2
Increase	21	21	11	24
Decrease	13	12	19	12