

Chesapeake Beach Consulting

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To: Interested Parties

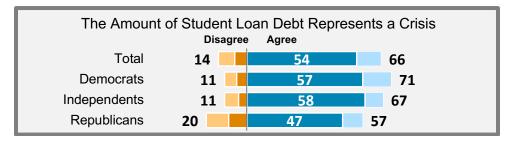
From: Celinda Lake, Bob Carpenter, and David Mermin

Re: New Poll Reveals Bipartisan Support for Student Lending Protections¹

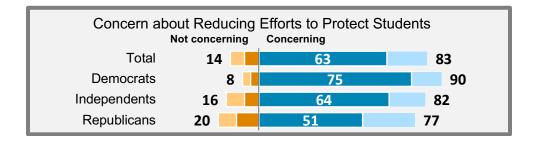
Date: Aug. 8, 2018

A recent poll conducted by Lake Research Partners and Chesapeake Beach Consulting shows overwhelming concern among voters regarding the level of student debt.²

Across parties, a majority of voters agree that the amount of student loan debt represents a crisis, with 71% of Democrats, 67% independents, and 57% of Republicans in agreement. Almost three in five independents (58%) strongly agree, as do 57% of Democrats and 47% of Republicans.



When asked about how concerned they are about action taken by the CFBP recently to reduce efforts to protect students from abusive student loans and student loan services³, more than eight in ten (83%) are concerned, and a majority of Democrats (75%), independents (64%) and Republicans (51%) say the actions are very concerning.



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Partners

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¹ Lake Research Partners and Chesapeake Beach Consulting conducted a telephone survey of 1,000 likely 2018 general election voters on behalf of Americans for Financial Reform and the Center for Responsible Lending. The national survey was conducted from June 28- July 7, 2018 and has a margin of error of +/- 3.1.

² Now, on a different topic. The current total amount of outstanding student loan debt in the U.S. is one point four trillion dollars. Do you agree or disagree that the amount of student loan debt represents a crisis, or aren't you sure?

³ Now I am going to read you some actions the leadership of the Consumer Financial Protection Bureau has taken or proposed recently. For each, please tell me if the statement is very concerning, somewhat concerning, a little concerning, or not at all concerning: Reducing efforts to protect students from abusive student loans and student loan servicers