



FEDERAL RESERVE BANK *of* NEW YORK

Shadow Banking. Principles for forward looking monitoring

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Regulating Shadow Banking

Americans for Financial Reform and the Economic Policy Institute

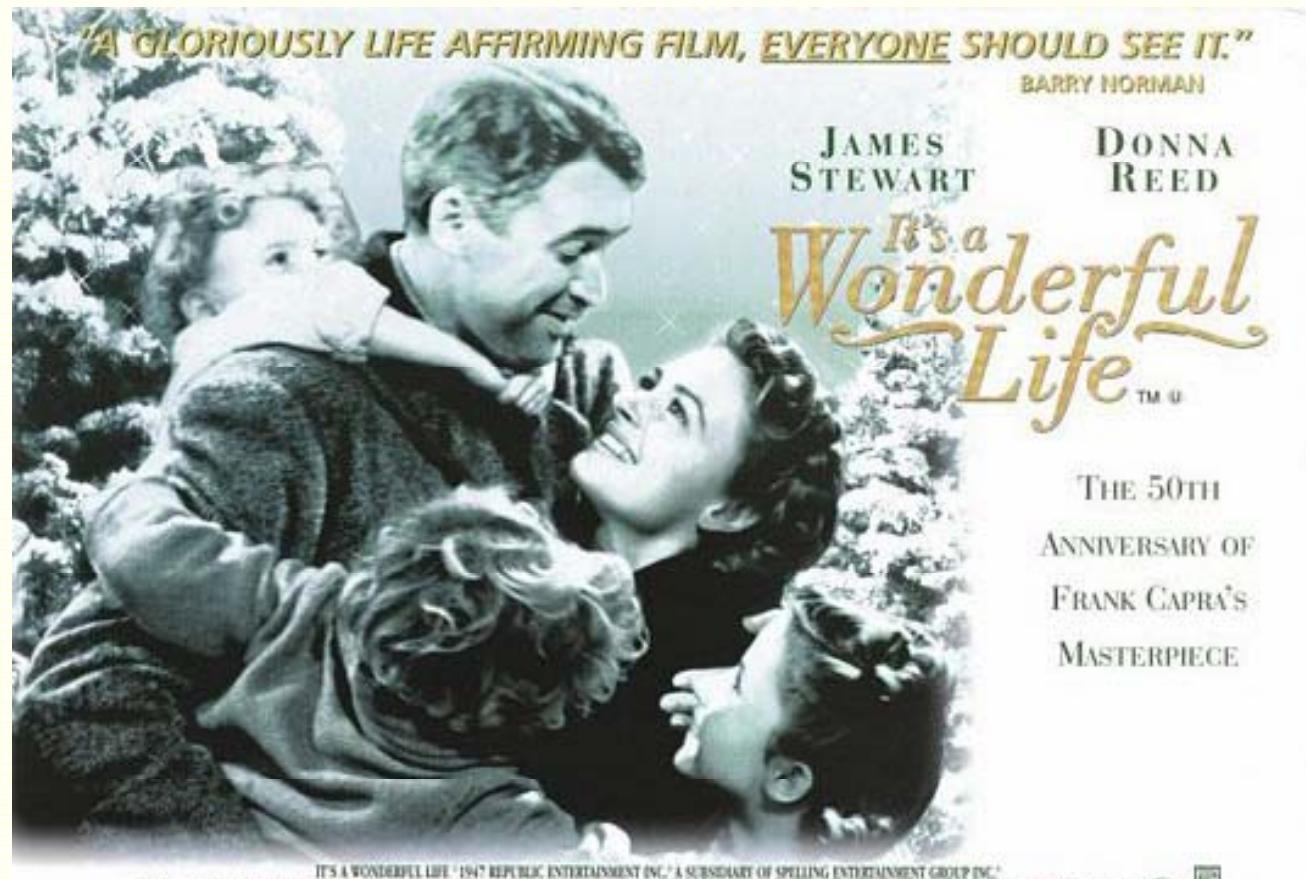
Washington, D.C., November 22, 2013

The views expressed in this presentation are those of the author and do not necessarily represent those of the Federal Reserve Bank of New York or the Federal Reserve System

Sources

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<http://www.newyorkfed.org/research/epr/12v18n2/1207peri.pdf>
- Cetorelli, Mandel and Mollineaux (2012) “The Evolution of Banks and Financial Intermediation: Framing the Analysis”
<http://www.newyorkfed.org/research/epr/12v18n2/1207cet1.pdf>
- Adrian, Ashcraft and Cetorelli (2013) “Shadow Bank Monitoring”
http://www.newyorkfed.org/research/staff_reports/sr638.pdf
- Cetorelli, McAndrews and Traina (2014) “Evolution in Bank Complexity”

“A gloriously life affirming film ...”



... and one of the best depictions of banking in Hollywood history as well!

Accurate description of traditional banking



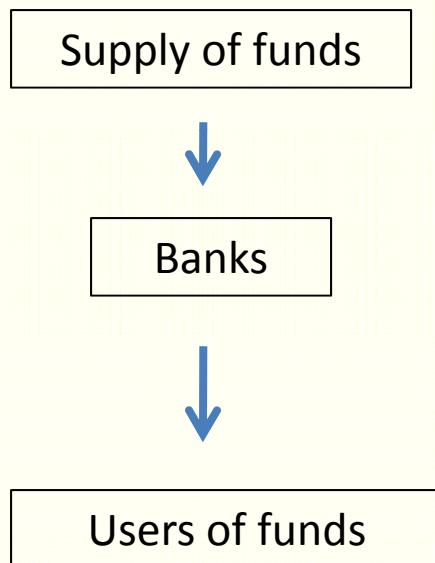
- Deposit taking
- Loan making
- Short-term vs long-term liabilities
- A bank run
- Equity injection to confront the run
- ...

There is even a bank examiner ...



Hard to do a modern remake

Traditional model. Banks are the main brokers in the process of credit intermediation



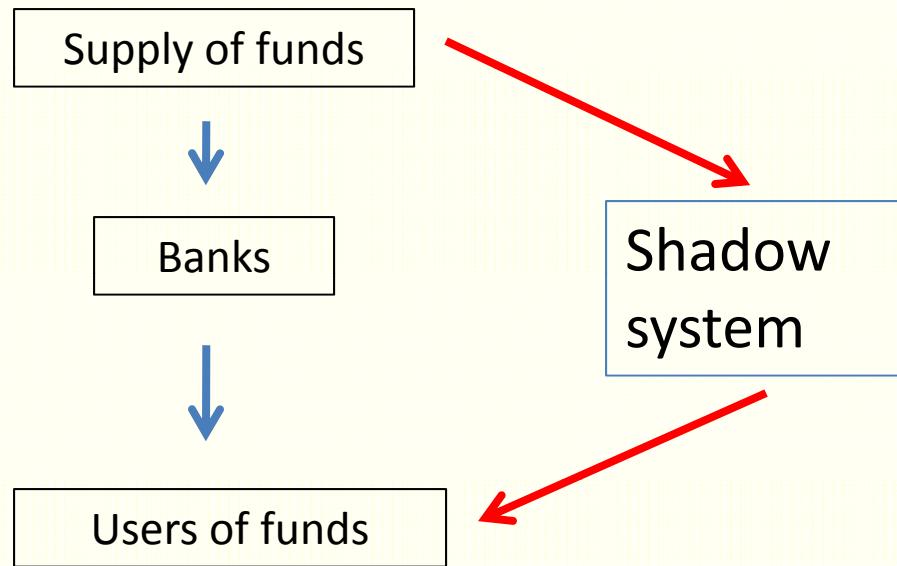
Roles played inside the bank:

- Specialized lending
- Fund management
- Guarantor
- Underwriting
- Broker/Dealer

...

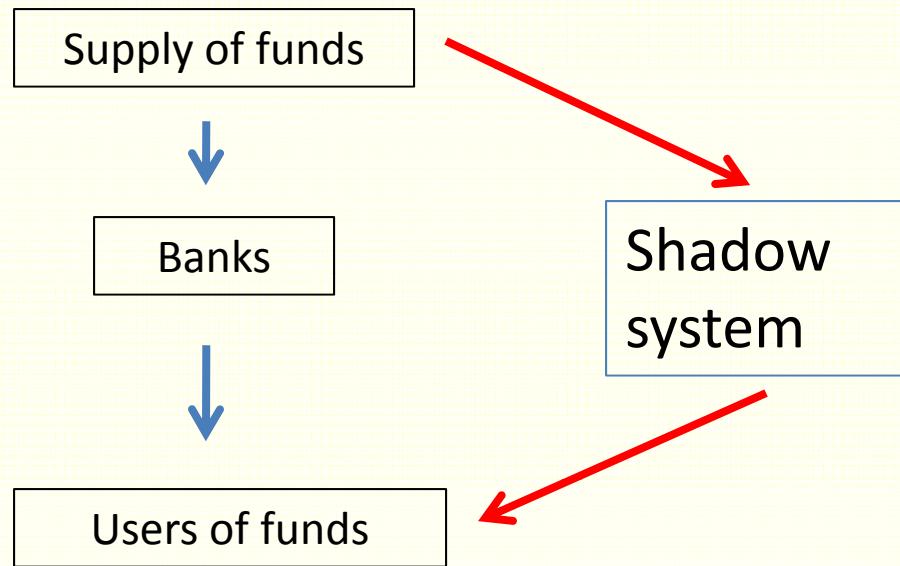
Intermediation activity on banks' balance sheet

New model of intermediation



- Change in technology of intermediation
- Asset securitization breaks the link between deposit taking and loan making

New model of intermediation



- Intermediation services provided separately over longer intermediation chain.
- Specialized providers emerge, their interactions mediated through markets

Deriving definition of shadow banking

- Credit intermediation activity done outside regulated banks
 - Still a combination of “traditional” banking functions: maturity transformation, liquidity transformation and credit transformation

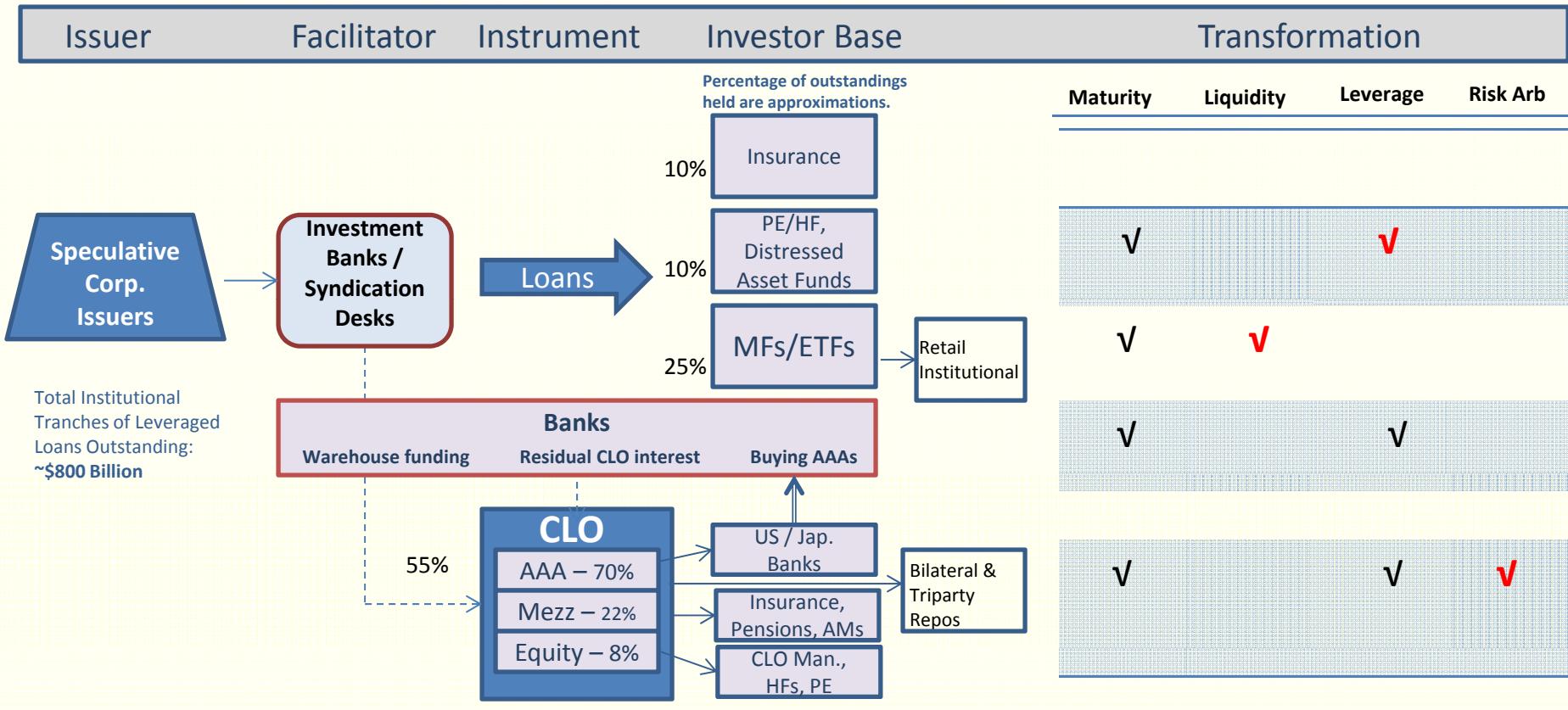
This definition consistent with Financial Stability Board approach

Role of banks?

- Direct participants on the “chain”
- Guarantors to shadow banks. “Private” central bankers to shadow banking system
- Organizational channel. Acquisition of shadow bank entities. Expansion of “boundaries” of the banking firm.

Institutional Leveraged Loan Markets

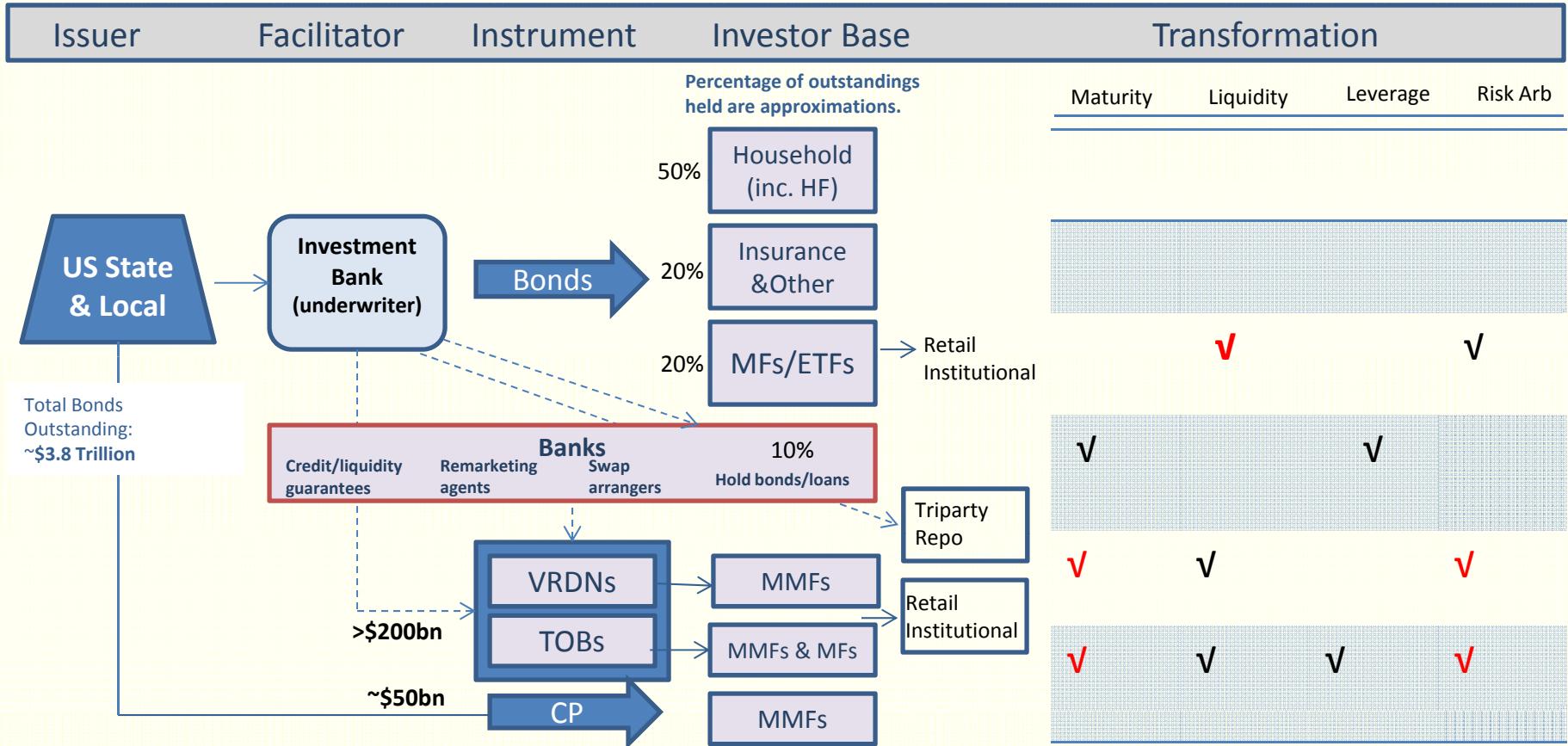
Shadow Intermediation Chain



Source: Robert Patalano, Markets Group, NY Fed

Municipal Markets

Shadow Intermediation Chain



Source: Robert Patalano, Markets Group, NY Fed

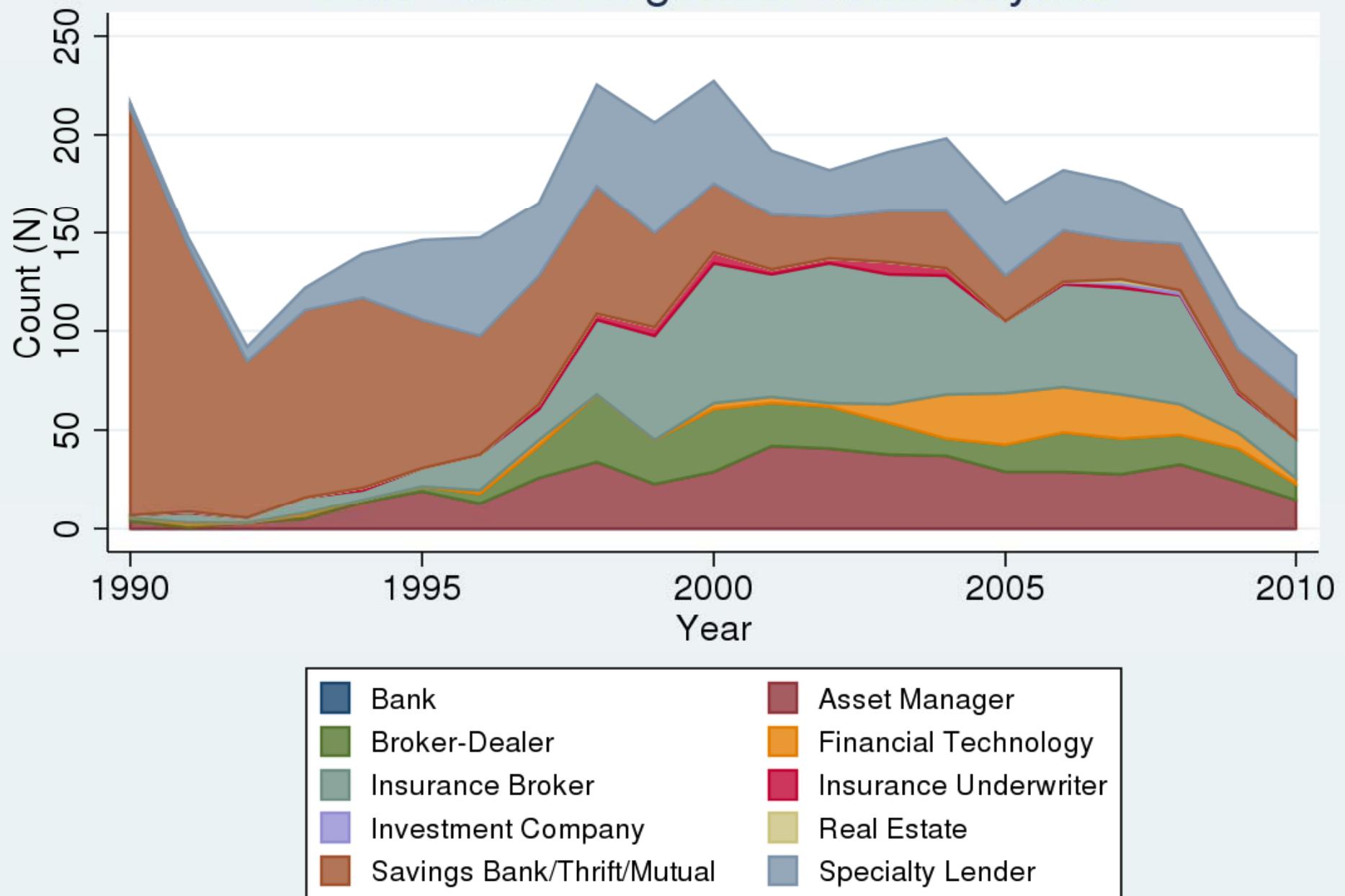
Organizational channel

- In shadow intermediation, decentralization of intermediation activities. Some traditional frictions are resolved, but other frictions are created (e.g. Ashcraft and Schuerman, 2008)
- Folding specialists under common ownership and control internalizes frictions.
- BHC expansion is an efficient solution to modern intermediation frictions

Facts on organizational adaptation of BHCs

- Substantial and widespread expansion into nonbank industries via acquisition over the last 30 years
- Examples: banks buyers in 40 percent of all asset manager acquisitions, 26 percent of broker dealers, 37 percent of specialty lenders
- Banks change their organizational form from *generalist intermediaries* to *conglomerated specialists*

Non-Bank Targets of Bank Buyers



Relevance for forward looking monitoring

- When looked closely, modern financial intermediation seems less “shadowy” than we thought
- Regulated bank entities have kept a considerable footprint in modern financial intermediation.

Relevance for forward looking monitoring

“Shadow begins at your own feet ...”

- Banks offer window into shadow intermediation and its continuous evolution
- Monitoring banks as a tool for effective forward looking monitoring of whole system