

AFR CRL
May 15 – 21, 2026
Online Survey

N=1,000 likely voters nationwide
Splits: A/B, C/D

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Which of the following best describes your gender?
Select all that apply

Man.....	46	47	47	47	47
Woman	52	52	52	52	53
Nonbinary	1	1	1	1	0
Prefer to self-describe (specify).....	0	0	0	0	0
Prefer not to answer.....	0	0	0	0	0

Q. In which state do you live?

Region

New England	5	5	5	5	5
Middle Atlantic.....	13	13	13	12	13
East North Central	15	15	15	16	16
West North Central	7	7	7	7	7
South Atlantic.....	21	21	21	21	20
East South Central.....	5	6	6	5	6
West South Central.....	10	10	10	10	11
Mountain.....	9	8	8	8	7
Pacific.....	15	16	14	16	15
Northeast	18	18	18	17	18
Midwest.....	22	22	22	23	23
South	36	37	37	36	37
West	24	24	23	24	22

Q. Are you registered to vote in [INSERT STATE]?
Select one

Yes	100	100	100	100	100
No	TERMINATE				
Not sure	TERMINATE				
Prefer not to answer	TERMINATE				

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. What is your age? [TERMINATE IF UNDER 18]

Enter a number

Q. [IF AGE IS REFUSED]: Please indicate what category your age falls into.

Select one

Under 18 years	TERMINATE				
18-24 years	5	10	7	7	7
25-29 years	8	6	9	7	9
30-34 years	7	7	7	7	6
35-39 years	8	9	9	8	9
40-44 years	8	8	8	9	9
45-49 years	7	7	7	6	7
50-54 years	8	8	8	8	9
55-59 years	8	9	8	9	10
60-64 years	8	10	11	10	10
65-69 years	10	10	9	12	12
70-74 years	11	7	7	10	8
Over 74 years	11	9	10	7	4
Prefer not to answer	TERMINATE				
Under 30	13	16	16	14	16
30 - 39	15	16	16	15	15
40 - 49	15	15	15	15	16
50 - 64	25	27	27	27	29
65 & over	32	26	26	29	24

Q. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. [RANDOMIZE] [ACCEPT MULTIPLE RESPONSES]

Select all that apply

White or Caucasian.....	72	70	71	74	75
Black or African American	12	13	13	11	12
Latino/Latina or Hispanic.....	11	11	11	10	10
Asian American or Pacific Islander.....	5	5	5	4	3
Native or Indigenous American	2	2	2	2	1
Middle Eastern or North African	0	0	0	0	0
None of these/Other.....	0	1	1	1	0

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. What is the last year of schooling that you have completed?

Select one

1 - 11th Grade.....	1	2	1	1	2
High School Graduate.....	20	19	19	20	18
Vocational or technical school.....	4	3	4	4	3
Some college but no degree	22	21	21	21	24
Associate degree	11	15	13	13	11
4-year college graduate or bachelor's degree.....	28	27	28	26	26
Graduate School or advanced degree.....	14	14	13	15	16
Prefer not to answer.....	0	0	0	0	0
Non-college.....	58	59	58	59	58
College graduate.....	42	41	42	41	42

Q. How likely are you to vote in the November 2026 election for Congress and other offices - are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Select one

Almost certain	86	88	88	86	90
Probably.....	14	12	12	14	10
50-50	TERMINATE				
Probably not	TERMINATE				
Definitely not	TERMINATE				
Not sure	TERMINATE				

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Do you think Wall Street's influence in Washington is too high, too low, or about right?
Select one

Too high.....	57	51	56	52	54
Too low.....	4	5	4	7	3
About right	22	26	22	26	22
Not sure	17	17	18	15	22

Q. SSA: Do you think that big tech companies' influence over the economy is too high, too low, or about right?
Select one

Too high.....	67
Too low.....	1
About right	19
Not sure	13

Q. SSB: Do you think that big tech companies' influence in Washington is too high, too low, or about right?
Select one

Too high.....	72
Too low.....	3
About right	14
Not sure	11

Q. How important is it to regulate financial services and products to make sure they are fair for consumers?
Select one

Very important.....	71	67	70	64	68
Somewhat important.....	21	24	24	25	23
A little important	4	5	4	7	5
Not at all important.....	1	1	1	1	1
Not sure	3	3	2	2	3
Important.....	92	91	93	90	91
Not important	5	6	5	8	6

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Generally speaking, do you think there should be more government regulation of financial companies, such as Wall Street banks, mortgage lenders, payday lenders, debt collectors, and credit card companies, or less regulation of these companies?

Select one

Much more regulation	31	32	29	27	37
Somewhat more regulation	36	42	43	39	38
Somewhat less regulation	6	10	8	10	6
Much less regulation	3	3	6	5	3
Neither more nor less regulation	12	8	8	10	9
Not sure	11	6	7	9	6
More regulation	67	73	72	66	75
Less regulation.....	10	13	13	15	9

Q. When you think about the economy overall, do Wall Street and the financial industry have too much control and influence, is the amount about right, do they not have enough, or are you not sure?

Select one

Too much.....	60	51	57	50	54
About right	21	30	26	30	26
Not enough	3	5	4	6	4
Not sure	16	14	14	15	16

Q. Now here are two statements. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Wall Street and the financial industry engage in unfair, predatory practices that need to be regulated because they can destabilize the economy and make borrowing money, paying bills, and investing more expensive.....	60	53	55	40	53
Government intervenes too much in the financial system. More intrusive regulation is unnecessary, would hinder innovation, and interfere with economic growth.	18	27	25	21	19
Neither	11	11	13	11	5
Not sure	12	10	8	12	5

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Now here is a description of a federal agency, the Consumer Financial Protection Bureau, or CFPB.

The CFPB, established in 2008, is the first federal agency whose mission is protecting consumers when they use mortgages, credit cards, bank accounts, payment apps, and other financial products and services. Its mission includes preventing deceptive, unfair, and abusive lending and collection practices by banks, fintechs and other companies.

From what you know about the mission of the Consumer Financial Protection Bureau, or CFPB, would you say you favor or oppose the CFPB?

Select one

Favor - strongly	46	45	43	37	46
Favor - somewhat	33	36	38	41	37
Oppose - somewhat.....	5	8	5	6	4
Oppose - strongly.....	2	1	3	2	2
Not sure	14	10	11	13	11
Favor	80	81	82	79	83
Oppose	7	9	8	8	6

Q. Now here are two statements about the Consumer Financial Protection Bureau, or CFPB. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Q. [IF CHOICE] Does that statement come much closer or only somewhat closer to your view?

Select one

Just as we have rules to guard against dangers with products, like appliances and automobiles, the Consumer Financial Protection Bureau should be there to provide similar rules for financial products. It should be against the rules to sell dangerous loans and mortgages and have Wall Street interests put our savings and homes at financial risk

The Consumer Financial Protection Bureau is another unaccountable, expensive, federal bureaucracy we don't need. The bureau imposes harsh regulations on small financial businesses lacking resources to manage intrusive government oversight and cuts access to credit. This costs jobs and impedes economic growth. The CFPB is yet another example of out-of-control, big federal government

Guards against risk – Much closer	37	37	36	28	41
Guards against risk – Somewhat closer	33	26	28	23	28
Bureaucracy we don't need					
– Somewhat closer.....	7	8	9	7	11
Bureaucracy we don't need					
– Much closer.....	7	13	10	9	4
Neither	5	6	6	7	3
Not sure	11	10	11	11	6
Guards against risk	70	63	64	51	68
Bureaucracy we don't need.....	14	21	19	15	15

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Unweighted N=	1000	1575	1550	1000	1000

Q. SSA: Now, thinking again about the federal Consumer Financial Protection Bureau (CFPB), several of CFPB's consumer protection rules have recently been cancelled or overturned by Congress. For each of the following cancelled rules, please indicate if you would support or oppose reinstating that rule.

[ROTATE]

Select one for each option

Sorted by "Support - strongly"

Stopping financial companies from selling personal data	80
Capping credit card late fees to \$8 per month, down from average of \$32	61
Capping overdraft fees at \$5, down from average of \$35	61
Regulating payment apps	55
Giving regulators authority to regulate payment apps.....	38

SSC: Capping overdraft fees at \$5, down from the current average of \$35

Support - strongly.....	61
Support - somewhat.....	22
Oppose - somewhat.....	4
Oppose - strongly.....	4
Not sure	10

Support	82
Oppose	8

SSC: Giving regulators the authority to regulate payment apps (such as Venmo, PayPal, and Cash App) to stop bad practices that harm consumers

Support - strongly.....	38
Support - somewhat.....	31
Oppose - somewhat.....	9
Oppose - strongly.....	6
Not sure	16

Support	69
Oppose	15

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

SSD: Regulating payment apps (such as Venmo, PayPal, and Cash App) to stop bad practices that harm consumers

Support - strongly.....55
 Support - somewhat.....26
 Oppose - somewhat.....6
 Oppose - strongly.....4
 Not sure10

Support81
 Oppose10

SSC: Capping credit card late fees to no more than \$8 per month, down from the current average of \$32

Support - strongly.....61
 Support - somewhat.....21
 Oppose - somewhat.....4
 Oppose - strongly.....3
 Not sure12

Support82
 Oppose6

Stopping financial companies from selling your sensitive personal data to marketers and scammers

Support - strongly.....80
 Support - somewhat.....10
 Oppose - somewhat.....2
 Oppose - strongly.....1
 Not sure7

Support90
 Oppose3

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. SSB: Here are some different regulations that have been proposed. Please indicate if you would support or oppose each one. **[ROTATE]**
Select one for each option

Sorted by “Support - strongly”

Stopping financial companies from selling personal data	85
Capping overdraft fees at \$5, down from average of \$35	62
Capping credit card late fees to \$8 per month, down from average of \$32	61
Regulating payment apps	53
Giving regulators authority to regulate payment apps.....	43

SSC: Capping overdraft fees at \$5, down from the current average of \$35

Support - strongly.....	62
Support - somewhat.....	22
Oppose - somewhat.....	7
Oppose - strongly.....	4
Not sure	6
Support	83
Oppose	11

SSC: Giving regulators the authority to regulate payment apps (such as Venmo, PayPal, and Cash App) to stop bad practices that harm consumers

Support - strongly.....	43
Support - somewhat.....	30
Oppose - somewhat.....	9
Oppose - strongly.....	7
Not sure	12
Support	73
Oppose	16

SSD: Regulating payment apps (such as Venmo, PayPal, and Cash App) to stop bad practices that harm consumers

Support - strongly.....	53
Support - somewhat.....	26
Oppose - somewhat.....	7
Oppose - strongly.....	2
Not sure	12
Support	79
Oppose	9

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

- e. Capping credit card late fees to no more than \$8 per month, down from the current average of \$32

Support - strongly.....61
 Support - somewhat.....25
 Oppose - somewhat.....4
 Oppose - strongly.....3
 Not sure7

Support85
 Oppose8

Stopping financial companies from selling your sensitive personal data to marketers and scammers

Support - strongly.....85
 Support - somewhat.....9
 Oppose - somewhat.....1
 Oppose - strongly.....0
 Not sure5

Support94
 Oppose2

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Would you be more or less likely to vote for a member of Congress who supports keeping the CFPB?
Select one

Much more likely	32
Somewhat more likely	31
Somewhat less likely	6
Much less likely	3
No difference	15
Not sure	14
More likely	63
Less likely	8

Q. SSA: As you may have heard, Donald Trump is trying to eliminate the Consumer Financial Protection Bureau.

Would you say you favor or oppose President Trump eliminating the CFPB?
Select one

Favor - strongly	7
Favor - somewhat	8
Oppose - somewhat	16
Oppose - strongly	50
Not sure	18
Favor	15
Oppose	67

Q. SSB: As you may have heard, Republicans in Congress are trying to eliminate the Consumer Financial Protection Bureau.

Would you say you favor or oppose Congress eliminating the CFPB?
Select one

Favor - strongly	9
Favor - somewhat	12
Oppose - somewhat	22
Oppose - strongly	42
Not sure	15
Favor	22
Oppose	64

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Now here are two statements about payday lenders. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Q. [IF CHOICE] Does that statement come much closer or only somewhat closer to your view?

Select one

Payday lenders charge fees so high they exceed 300% interest. These predatory loans hurt the elderly on Social Security, everyday families making low wages, military families, and single parents. It's hard enough for families living paycheck to paycheck to make ends meet without paying high interest rates

Payday lenders are an important resource for those who can't get credit. If people can't afford to pay the interest, they shouldn't borrow the money. As long as the terms of the loan are clearly noted, people can make their own decisions and not have the government controlling what they do with their own money

Predatory loans – Much closer44

Predatory loans – Somewhat closer 18

Important resource – Somewhat closer 11

Important resource – Much closer 10

Neither6

Not sure 10

Predatory loans63

Important resource21

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Based on what you know, would you say you are favorable or unfavorable toward Earned Wage Access or payday loan apps like Brigit, Cleo, Dave, EarnIn, DailyPay, or MoneyLion? If you've never heard of them, just indicate that.

Very favorable.....	8
Somewhat favorable	13
Somewhat unfavorable	15
Very unfavorable.....	16
No opinion.....	14
Never heard	34
Favorable.....	21
Unfavorable	31

Q. How concerned are you about the financial tech industry offering unregulated financial products and keeping and selling personal data?
Select one

Very concerned.....	53
Somewhat concerned	29
A little concerned	9
Not at all concerned	3
Not sure	7
Concerned	82
Not concerned.....	11

Q. Do you support or oppose requiring that newer financial products coming into the market, such as Buy Now Pay Later credit (for example Klarna or Afterpay) and wage advance products (for example Dave or EarnIn) have to follow consumer protections to make sure they are affordable and don't drive people into long term debt?
Select one

Support - strongly.....	57
Support - somewhat.....	24
Oppose - somewhat.....	5
Oppose - strongly.....	3
Not sure	10
Support	82
Oppose	8

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Do you support or oppose ensuring that financial tech companies follow the same rules and regulations as banks and other financial companies when they engage in similar business like offering checking accounts, sending money, or making loans?

Select one

Support - strongly.....62
 Support - somewhat.....24
 Oppose - somewhat.....3
 Oppose - strongly.....2
 Not sure9

Support86
 Oppose5

Q. Now here are two statements about Earned Wage Access, or payday loan apps. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

[Some/Other] people say Earned Wage Access apps help workers who struggle to make ends meet. These days, 44% of Americans could not cover a \$400 expense using their cash savings. These apps enable workers to access wages they have already earned when they need it. They serve as an important flexible alternative to arbitrary pay periods and high-cost predatory lenders...28

[Some/Other] people say Earned Wage Access apps are extremely high-cost payday loans. Like storefront payday lenders, these apps offer costly short-term payday loans at annual interest rates over 300% that trap borrowers in a cycle of repeated borrowing. High fees to access funds immediately and pressure to take out multiple loans deplete people's paychecks and make it harder to pay everyday bills.....46

Neither9
 Not sure17

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. After reading these statements, please indicate whether you support or oppose each of the following policy proposals. **[RANDOMIZE]**

Sorted by “Support - strongly”

Stopping app-based payday lenders from
keeping and selling your private
information79

Prohibiting app-based payday lenders from
charging more than 36% in interest
annually.....66

Prohibiting app-based payday lenders from charging more than 36% in interest annually, including
all charges (like subscription and expedite fees)

Support - strongly.....66
Support - somewhat.....18
Oppose - somewhat.....4
Oppose - strongly.....2
Not sure10

Support84
Oppose6

Stopping app-based payday lenders from keeping and selling your private information

Support - strongly.....79
Support - somewhat.....10
Oppose - somewhat.....2
Oppose - strongly.....1
Not sure9

Support89
Oppose3

Q. Would you support or oppose states working to enact and maintain limits on the interest rates that
banks and other lenders can charge on loans and other consumer credit?

Select one

Support - strongly.....60
Support - somewhat.....24
Oppose - somewhat.....5
Oppose - strongly.....2
Not sure9

Support84
Oppose7

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. SSA: Research has found that medical debt is often reported inaccurately, reflecting mistakes made by billing departments and insurance companies, and that having medical debt does not reliably reflect whether someone pays other bills on time. Do you support or oppose banning medical debts from being included on credit reports?

Select one

Support - strongly.....	54	54
Support - somewhat.....	19	28
Oppose - somewhat.....	6	8
Oppose - strongly.....	5	3
Not sure	16	7
Support	74	82
Oppose	11	11

Q. SSB: Do you support or oppose banning medical debts from being included on credit reports?

Select one

Support - strongly.....	53	50
Support - somewhat.....	19	28
Oppose - somewhat.....	8	11
Oppose - strongly.....	9	4
Not sure	10	8
Support	73	77
Oppose	17	15

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Now you are going to see some statements about possible impacts of debt. For each one, please indicate if each one has happened to you or someone in your household in the last two years.

[RANDOMIZE]

Select one for each option

Sorted by “Yes, happened in the last two years”

Experienced high levels of stress and anxiety related to debt or bills	51
Cut back on daily expenses like food, clothing, or gas because of debt.....	47
Reduced the amount you save for retirement because of debt.....	38
Skipped paying a different bill in order to make a payment on your debt.....	27
Put off seeking medical care or filling a prescription because of debt	26
Put off purchasing a house because of debt.....	17
Put off finishing or continuing your education or training because of debt.....	13
Had your wages, income tax refund, or Social Security payment cut or taken away to pay for your loans or debt.....	12

Put off seeking medical care or filling a prescription because of debt

Yes - happened in the last two years	26
No - has not happened in the last two years ..	68
Not sure	6

Experienced high levels of stress and anxiety related to debt or bills

Yes - happened in the last two years	51
No - has not happened in the last two years ..	42
Not sure	6

Put off finishing or continuing your education or training because of debt

Yes - happened in the last two years	13
No - has not happened in the last two years ..	80
Not sure	7

Put off purchasing a house because of debt

Yes - happened in the last two years	17
No - has not happened in the last two years ..	76
Not sure	7

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Unweighted N=	1000	1575	1550	1000	1000

Skipped paying a different bill in order to make a payment on your debt

Yes - happened in the last two years27

No - has not happened in the last two years ..66

Not sure7

Cut back on daily expenses like food, clothing, or gas because of debt

Yes - happened in the last two years47

No - has not happened in the last two years ..47

Not sure6

Reduced the amount you save for retirement because of debt

Yes - happened in the last two years38

No - has not happened in the last two years ..55

Not sure7

Had your wages, income tax refund, or Social Security payment cut or taken away to pay for your loans or debt

Yes - happened in the last two years12

No - has not happened in the last two years ..81

Not sure7

	2026	2024	2023	2022	2020
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Unweighted N=	1000	1575	1550	1000	1000

Q41. Switching gears, here is a list of areas where Wall Street financial firms have been taking control of companies. For each one, please indicate how concerned you are, if at all, about Wall Street taking control of firms in that area of the economy? **[RANDOMIZE]**
Select one for each option

Sorted by “Very concerned”

Healthcare-related companies w/ veterinary clinics.....	60
Housing, including single-family homes, apartment buildings and manufactured housing communities.....	59
Childcare programs.....	46

SSB: Healthcare-related companies, such as nursing homes, groups of doctors, hospitals, and veterinary clinics

Very concerned	60
Somewhat concerned	23
A little concerned	8
Not at all concerned	4
Not sure	6
Concerned	83
Not concerned.....	12

Housing, including single-family homes, apartment buildings and manufactured housing communities

Very concerned	59
Somewhat concerned	22
A little concerned	7
Not at all concerned	4
Not sure	8
Concerned	81
Not concerned.....	11

Childcare programs

Very concerned	46
Somewhat concerned	21
A little concerned	10
Not at all concerned	11
Not sure	11
Concerned	67
Not concerned.....	21

	2026	2024	2023	2022	2020
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Unweighted N=	1000	1575	1550	1000	1000

Q. Now here are two different statements about Wall Street firms and private equity. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Wall Street firms like private equity extract maximum short-term profits for Wall Street, making the things we need for a decent life like housing and healthcare more expensive and worse quality.51

Private equity should be able to invest wherever they like however they like, including in areas like healthcare and housing, because they increase supply and make markets more efficient.....20

Neither10

Not sure20

Q. Now here are two different statements about Wall Street firms and private equity. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

We need guard rails for Wall Street firms like private equity because otherwise they maximize short term profits for themselves, cut jobs, and reduce the quality of products and services.65

Private equity should continue to have special exemptions because they create jobs and keep the economy moving.11

Neither7

Not sure17

Q. Based on what you know, would you say you are favorable or unfavorable toward cryptocurrency?

Very favorable7

Somewhat favorable17

Somewhat unfavorable18

Very unfavorable33

No opinion23

Never heard2

Favorable23

Unfavorable52

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. SSA: Now here are two different statements about cryptocurrency. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Q. [IF CHOICE] SSA: Does that statement come much closer or only somewhat closer to your view?

Select one

Cryptocurrency is a promising innovation that is revolutionizing finance and has allowed many normal people to make lots of money. It's high risk, but offers high rewards, and should not be regulated like conventional banking

Cryptocurrency is an unregulated unstable market filled with fraud and scams. It has crashed already and probably will again. It has lost a lot of people's money fast, and needs sensible regulation to protect people from financial disaster

Promising innovation – Much closer.....9	17	11	14
Promising innovation – Somewhat closer.....8	8	8	0
Fraud and scams – Somewhat closer19	15	16	0
Fraud and scams – Much closer39	38	42	47
Neither10	10	8	9
Not sure15	12	14	14
Promising innovation.....17	25	19	14
Fraud and scams58	53	59	47

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. SSB: Now here are two different statements about cryptocurrency. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Q. [IF CHOICE] SSB: Does that statement come much closer or only somewhat closer to your view?

Select one

Cryptocurrency is a promising innovation that is revolutionizing finance and has allowed many normal people to make lots of money. It's high risk, but offers high rewards, and should not be regulated like conventional banking

Cryptocurrency is an unregulated unstable market that puts the economy at risk of a crisis that will hurt people and communities, regardless of whether they invest in crypto. Crypto needs sensible regulation to protect people from financial disaster

Promising innovation – Much closer..... 11

Promising innovation – Somewhat closer..... 11

Puts economy at risk – Somewhat closer..... 19

Puts economy at risk – Much closer..... 38

Neither 10

Not sure 12

Promising innovation..... 22

Puts economy at risk..... 57

Q. As you may know, cryptocurrency companies currently give hundreds of millions of dollars to politicians in the hopes of influencing them to pass laws favorable to the crypto industry.

How concerned are you that these laws will mean giant profits for insiders, and put everyday people and investors at risk from instability, losses, and scams?

Select one

Very concerned..... 56

Somewhat concerned 24

A little concerned 8

Not at all concerned 4

Not sure 8

Concerned 80

Not concerned..... 12

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Do you think the influence of the cryptocurrency industry and their big tech investors in Washington is too high, too low, or about right?

Select one

Too high.....	66
Too low.....	3
About right.....	11
Not sure.....	20

Q. SSA: Several high-ranking U.S. government officials and their families have personal financial stakes in crypto-based businesses. Knowing this, how much do you trust that new crypto laws and rules are being written to serve the best interest of the average person?

Select one

Trust strongly.....	4
Trust somewhat.....	8
Distrust somewhat.....	20
Distrust strongly.....	51
Not sure.....	17
Trust.....	12
Distrust.....	71

Q. SSB: Several high-ranking U.S. government officials and their families are making huge profits from the expansion of crypto-based businesses. Knowing this, how much do you trust that new crypto laws and rules are being written to serve the best interest of the average person?

Select one

Trust strongly.....	4
Trust somewhat.....	11
Distrust somewhat.....	26
Distrust strongly.....	48
Not sure.....	11
Trust.....	15
Distrust.....	74

Q. Thinking about your voting decisions, all other things being equal, would you be MORE or LESS likely to vote for a candidate who takes a lot of money from the cryptocurrency industry, or would it not make a difference to your vote?

Select one

Much more likely.....	4	12
Somewhat more likely.....	5	15
Somewhat less likely.....	16	16
Much less likely.....	46	25
No difference.....	15	22
Not sure.....	13	10
More likely.....	9	27
Less likely.....	62	41

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Now here are two different statements about how the government should regulate new financial technology, like cryptocurrency companies. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Cryptocurrency companies are copying things that banks and investment companies do, like offering investments and processing payments, but with fewer rules. To protect consumers and investors from fraud and bigger losses, and to safeguard financial stability, these companies should be required to follow customer protection, transparency, and anti-fraud rules just like other banks or financial institutions. ...60

Cryptocurrency companies are providing new and innovative ways for people to invest and make payments. Forcing them to follow the same rules would create too much red tape, stifle innovation, and prevent these companies from growing and providing better options for consumers. 13

Neither 11

Not sure 16

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Now here are two different statements about how the government should regulate new financial technology, like "fintech" companies. Please indicate which one is closer to your own view, even if neither is exactly right. **[ROTATE]**

Select one

Fintech companies are essentially copying things that traditional banks do, like taking deposits, making loans, and processing payments. To protect consumers from fraud and financial loss and to safeguard financial stability, these companies should be required to follow the same safety and transparency rules as any other bank or financial institution.....58

Fintech companies are providing new and innovative ways for people to manage their money that traditional banks don't offer. Forcing them to follow the same old rules would create too much red tape, stifle innovation, and prevent these companies from growing and providing better options for consumers. 12

Neither8

Not sure22

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Sometimes online “fintech” or financial technology companies give loans by partnering with, acquiring, or becoming banks. Here are two statements about these fintech loans. **[ROTATE]**

_[Some/other people] say fintech lenders can provide loans to borrowers who may not qualify for traditional bank loans. These innovators provide needed access to credit to underserved communities and borrowers with impaired credit who are often denied traditional loans, which enables people to get ahead. **[43 WORDS]**

_[Some/other people] say loopholes allow fintech lenders to lend at high rates that would otherwise be illegal, with no caps on interest. They target struggling borrowers, who face dire results like huge repayments and high default rates, and gain an unfair advantage over lenders who comply with lending laws. **[49 WORDS]**

After reading this, would you support or oppose ensuring all lenders, including fintech lenders, comply with the interest rates and laws that apply in the states where they lend?

Support - strongly.....42
 Support - somewhat.....24
 Oppose - somewhat.....8
 Oppose - strongly.....5
 Not sure21

Support66
 Oppose13

Q. Thinking about your voting decisions, all other things being equal, would you be MORE or LESS likely to vote for a candidate who supports requiring that financial tech companies and payment and lending apps follow the same rules and regulations that other financial institutions must follow?

Select one

Much more likely34
 Somewhat more likely32
 Somewhat less likely5
 Much less likely4
 No difference14
 Not sure11

More likely66
 Less likely9

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

The remaining questions are for statistical purposes only.

Q. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

Select one

Q. [IF DEMOCRAT] Do you consider yourself a strong or a not-so-strong Democrat?

Select one

Q. [IF REPUBLICAN] Do you consider yourself a strong or a not-so-strong Republican?

Select one

Q. [IF INDEPENDENT] Would you say you lean more towards the Republicans or more towards the Democrats?

Select one

Strong Democrat.....	26	28	25	29	27
Not-so-strong Democrat.....	11	11	12	8	13
Independent - lean Democrat.....	9	8	8	7	5
Democrat	45	46	45	45	45
Independent.....	10	8	11	12	13
Republican.....	40	43	42	41	39
Independent - lean Republican	6	8	8	6	8
Not-so-strong Republican	12	10	12	12	8
Strong Republican	22	25	22	23	23
Other [PLEASE SPECIFY]	2	1	1	1	2
Not sure	1	1	1	1	0
Prefer not to answer.....	2	1	1	0	1

Q. Did you vote in the November 2024 election for president, U.S. Congress, and other offices, or like many people, were you not able to vote in this election?

Select one

Yes, voted.....	94
No, did not vote.....	5
Not sure	1
Prefer not to answer.....	1

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. [IF VOTED IN NOVEMBER 2024 ELECTION] In the election for president, did you vote for: **[ROTATE]**
Select one

Weighted N= 939
Unweighted N= 939

Kamala Harris46
Donald Trump47
Other.....5
Prefer not to answer.....2

2024 Election among those with a candidate

Weighted N= 917
Unweighted N= 921

Kamala Harris47
Donald Trump48
Other.....5

Q. In which of the following ranges does your total annual household income fall, before taxes?
Select one

Q. [IF NOT SURE/PREFER NOT TO ANSWER] Could you indicate whether your annual household income is below or above 50 thousand dollars?
Select one

Below 20 thousand	11	13	11	13	12
Between 20 and 30 thousand.....	12	11	11	13	11
Between 30 and 40 thousand.....	9	10	11	12	9
Between 40 and 50 thousand.....	9	9	9	11	9
Between 50 and 75 thousand.....	22	22	23	20	21
Between 75 and 100 thousand.....	13	16	14	13	15
Between 100 and 150 thousand.....	12	11	11	10	13
Between 150 and 200 thousand.....	7	4	4	3	4
More than 200 thousand	3	2	3	3	3
Not sure	1	0	1	0	1
Prefer not to answer.....	2	2	3	2	2

Below 50 thousand	40	43	43	49	42
Above 50 thousand	57	56	55	49	57
Not sure	1	0	0	0	0
Prefer not to answer.....	2	1	2	1	1

	2026	2024	2023	2022	2020
Weighted N=	1000	1575	1550	1000	1000
Unweighted N=	1000	1575	1550	1000	1000

Q. Have you or a member of your immediate family (parent, sibling, child, grandparent) been contacted by a debt collector in the past 12 months about any kind of past due debt?

Select all that apply

Yes - self.....	22	23	20	23
Yes - family member	9	12	0	0
All yes, combined.....	27	31	20	23
No	67	63	77	74
Not sure	5	4	2	2
Prefer not to answer.....	1	1	1	0

Q. What is your employment status – are you:

Select one

Employed full-time	39	44	42	40
Employed part-time	10	10	10	10
Unemployed.....	7	6	6	5
Retired	32	27	29	29
Homemaker or stay at home parent	4	4	5	6
Full-time student	1	2	2	2
On disability	5	5	5	7
Other.....	1	1	1	1
Not sure	0	0	0	0