

To: Interested Parties
 From: Celinda Lake, David Mermin, Emma Scotty, Lake Research Partners
 Robert Carpenter, Chesapeake Beach Consulting
 Re: New Bipartisan Polling Shows Voters are Concerned about Crypto
 Influence in Shaping Policy
 Date: July 1, 2026

The newest poll from the bipartisan polling team Lake Research Partners and Chesapeake Beach Consulting¹ shows that voters across the political spectrum are concerned about the cryptocurrency industry’s political influence and its impact in pushing policies that benefit the industry at the public’s expense.

- Voters have concerns about the crypto industry and are worried that rules shaped by crypto industry interests will lead to public harm. Large majorities of voters are suspicious of the crypto industry’s influence in Washington and believe that the influence of crypto money in politics will have a dangerous impact.
- Large majorities of voters strongly agree that crypto should be regulated and should have to follow similar rules to banks.
- Cryptocurrency is largely unpopular among American voters.
- A large majority of voters are less likely to support a candidate who takes a lot of money from the crypto industry.

A large majority of voters think crypto has too much influence in Washington and are deeply concerned about the impact of that influence.

- Two thirds of voters say the cryptocurrency industry has too much influence in Washington, while 11% say the amount is about right, and 20% aren’t sure.¹
 - Three quarters of Democrats, 68% of independents, and 60% of Republicans say the crypto industry’s influence in Washington is too high, and almost no one across party lines say it’s too low.

Crypto Influence in Washington

	Too high	About right	Too low	Not sure	Net
Total	66	11	3	20	+55
Democrats	75	7	3	15	+68
Independents/weak partisans	68	10	3	20	+58
Republicans	60	15	2	22	+45

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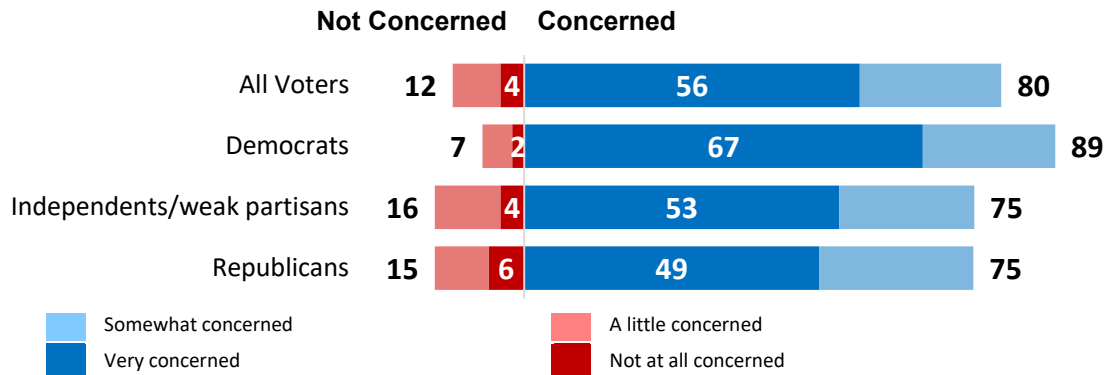
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¹ Do you think the influence of cryptocurrency industry and their big tech investors in Washington is too high, too low, or about right?

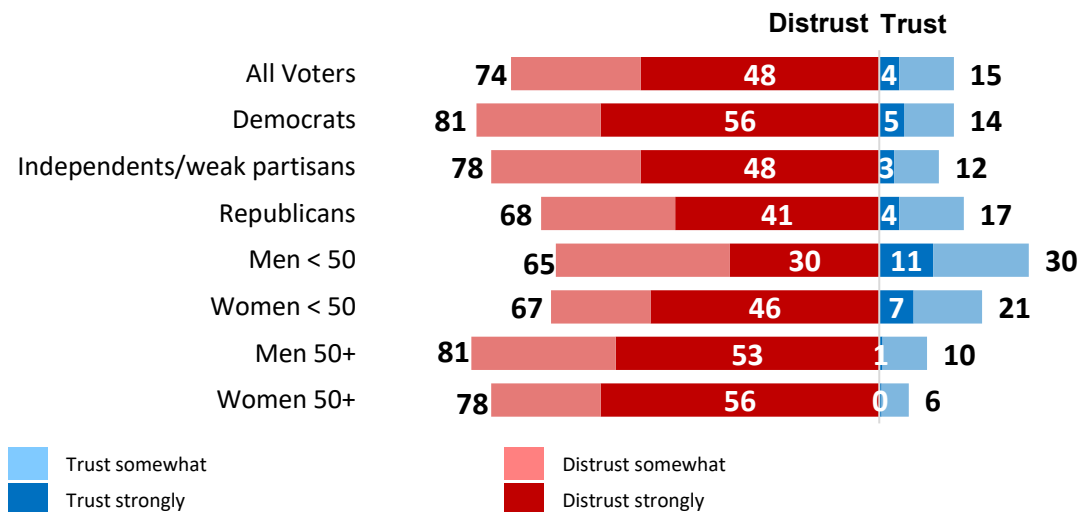
- When given context that crypto companies give millions of dollars to politicians, the vast majority of voters across party lines (80%) are concerned about crypto laws providing giant profits for insiders and putting people at risk from instability, losses, and scams.²
 - Nearly nine in ten Democrats (89%) and three quarters of independents and Republicans are concerned about the dangers of laws about crypto shaped by campaign donations from the crypto industry.

Cryptocurrency Donations Influencing Legislation



- After hearing that several high-ranking government officials and their families are making huge profits from crypto, voters widely distrust that pending crypto legislation will serve the best interest of the average person (74% distrust and 48% strongly distrust).³
 - Voters across party lines widely distrust crypto laws given the profits government officials are making. Older voters are the most distrustful, while younger men are the most likely to trust crypto laws being written under these circumstances.

Distrust in Crypto Laws Shaped by Government Officials Benefiting from Crypto



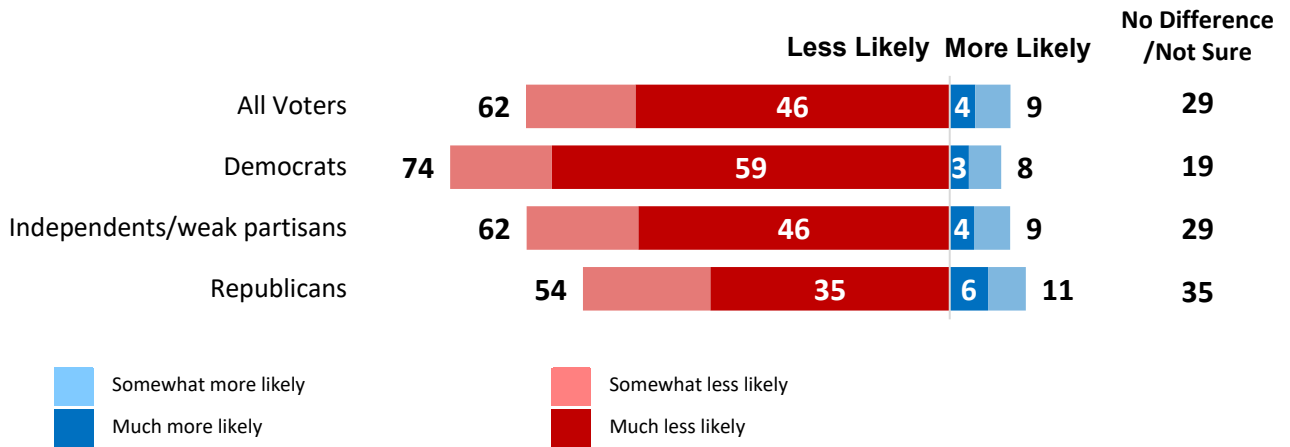
² As you may know, cryptocurrency companies currently give hundreds of millions of dollars to politicians in the hopes of influencing them to pass laws favorable to the crypto industry. How concerned are you that these laws will mean giant profits for insiders, and put everyday people and investors at risk from instability, losses, and scams?

³ Several high-ranking U.S. government officials and their families are making huge profits from the expansion of crypto-based businesses. Knowing this, how much do you trust that new crypto laws and rules are being written to serve the best interest of the average person? (SPLIT SAMPLED)

A large majority of voters are less likely to support a candidate who takes a lot of money from the crypto industry

- 62% of voters said they were less likely to support a candidate who takes a lot of money from the crypto industry; 46% said they were much less likely to do so.⁴ Only 9% of voters said they would be more likely to support such a candidate.
 - Over half of Republicans (54%) said they were less likely to support a candidate who takes a lot of money from the crypto industry. Even more independents (62%) and Democrats (74%) have the same view.

Likelihood to Vote for a Candidate Who Takes a Lot of Money from the Cryptocurrency Industry



A large majority of voters believe the current crypto market is dangerous, and that crypto should have to follow the same rules as other kinds of finance.

- After reading head-to-head arguments about cryptocurrency, voters are more likely to agree that crypto is an unregulated unstable market that needs sensible regulation, rather than that crypto is a promising innovation that shouldn't be regulated like conventional banking.⁵ Agreement is essentially the same for a statement about people losing their money (58% agree) and a statement about putting the entire economy at risk (57% agree).
 - Majorities of voters across party lines say crypto needs sensible regulation. Younger men are the most likely to see cryptocurrency as a promising innovation, while older women are particularly worried about it putting the economy at risk.

⁴ Thinking about your voting decisions, all other things being equal, would you be MORE or LESS likely to vote for a candidate who takes a lot of money from the cryptocurrency industry, or would it not make a difference to your vote?

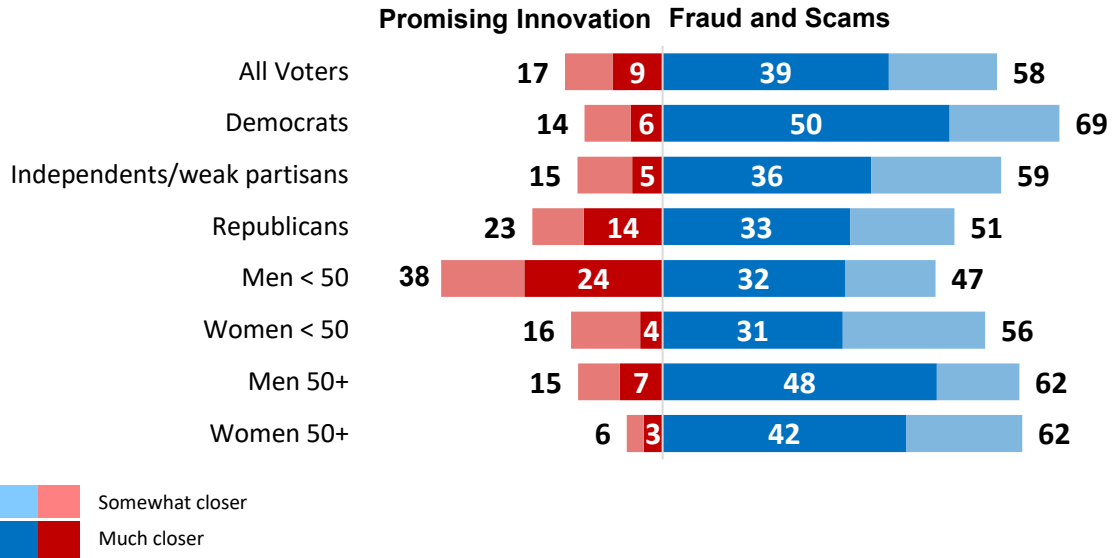
⁵ Now here are two different statements about cryptocurrency. Please indicate which one is closer to your own view, even if neither is exactly right. (*SPLIT SAMPLED)

[Fraud and scams*] Cryptocurrency is an unregulated unstable market filled with fraud and scams. It has crashed already and probably will again. It has lost a lot of people's money fast, and needs sensible regulation to protect people from financial disaster.

[Puts economy at risk*] Cryptocurrency is an unregulated unstable market that puts the economy at risk of a crisis that will hurt people and communities, regardless of whether they invest in crypto. Crypto needs sensible regulation to protect people from financial disaster.

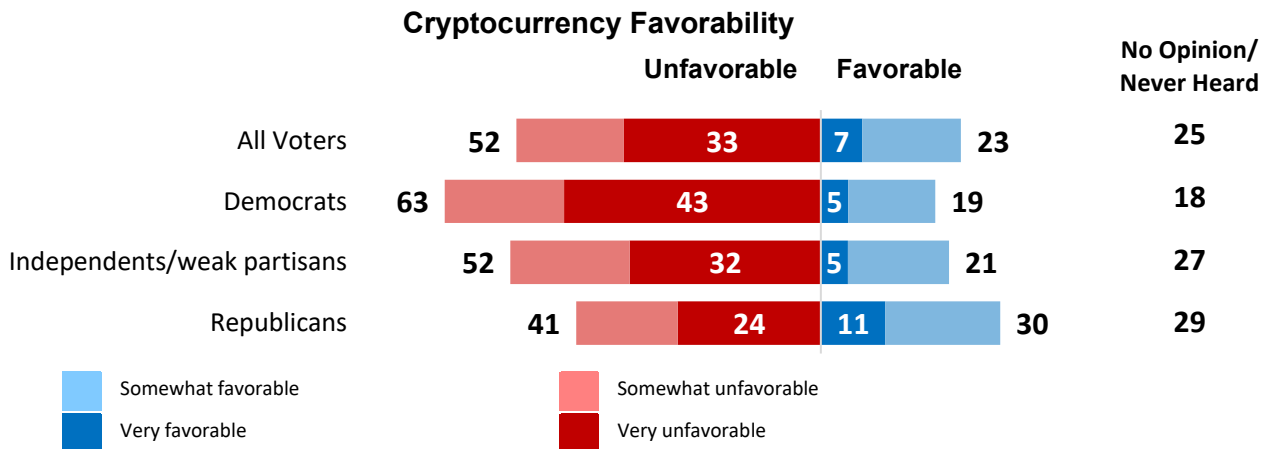
[Promising innovation] Cryptocurrency is a promising innovation that is revolutionizing finance and has allowed many normal people to make lots of money. It's high risk, but offers high rewards, and should not be regulated like conventional banking.

Cryptocurrency Statements



A majority of voters are unfavorable towards cryptocurrency.

- Most voters are familiar with cryptocurrency, and half have an unfavorable view of the industry. Less than a quarter are favorable while another quarter have no opinion.⁶
 - Democrats are the most unfavorable (63%), but independents and Republicans are also net-unfavorable toward crypto.



⁶ Based on what you know, would you say you are favorable or unfavorable toward cryptocurrency?

Please feel free to contact Celinda Lake (clake@lakeresearch.com) or David Mermin (dmermin@lakeresearch.com) at 202-776-9066 or Bob Carpenter (bobcarpenter1957@gmail.com) for additional information about this research.

Methodology: Lake Research Partners and Chesapeake Beach Consulting designed and administered this survey, which was conducted online from May 15-21, 2026. The survey reached a total of 1,000 likely November 2026 voters nationwide.

The sample was stratified by gender, age, region, race, party identification, presidential vote, and education level to reflect the demographic composition of likely voters nationwide. Where there were slight differences between our survey sample and the expected voting population, data were weighted accordingly.

The margin of error is +/- 3.1% for the full sample and larger for subgroups and split-sampled questions.

Numbers do not always add up to 100% due to rounding and refusals.