



Americans for Financial Reform Education Fund

Summer 2024 Multimedia / Digital Paid Internship

Americans for Financial Reform Education Fund (AFR Ed Fund) is seeking interns to help us lead the fight for financial justice. Formed in the wake of the 2008 crisis, Americans for Financial Reform is working to lay the foundation for a strong, stable, and ethical financial system – one that serves the economy and the nation as a whole, rather than a select few, and we are looking for bright interns to join the fight!

Our Vision: A world where the rules that govern the economy center human needs and help all families and communities to flourish.

Our Mission: Fighting to create a financial system that deconstructs inequality and systemic racism and promotes a just and sustainable economy.

Please submit all applications by Friday, April 19, 2024

Internships available:

The Digital Department is looking for a **Multimedia Intern** who will assist the Digital Director in media creation and social media management. This career opportunity will place you directly in a fast-paced work environment where you will continually increase your knowledge and improve your skill set by working on a variety of projects.

Responsibilities for the Multimedia Internship will include:

- Execute a results-driven social media strategy by developing and curating engaging content for social media platforms
- Work with the Digital Director and Department to update/maintain our social media calendar and develop engaging content
- Stay up-to-date on the latest social media best practices, trends and technologies
- Maintain a unified brand voice across different social media channels
- Interact with users and respond to social media messages, inquiries, and comments
- Report on comments and feedback from users

- Collaborate with Policy, Research and Campaign teams on social media content
- Provide general administrative support to the Digital Director and the Digital Department and complete other tasks as needed
- Maintain social media platforms including Facebook, YouTube, Instagram, Twitter, LinkedIn.
- Develop, research, film, storyboard, produce, and edit video and animated multimedia products for various platforms, including long form and social media content that will further AFR's work to engage and educate our followers
- Make complex ideas simple through effective writing skills and visually compelling video content, ensuring AFR's editorial standards and adhering to the highest journalistic practices
- Work with the Digital Director to develop videos and graphic content on AFR's work to be used on platforms such as Facebook, Twitter, Instagram, TikTok and other emerging outlets

CORE COMPETENCIES:

- A strong commitment to racial, economic and gender justice
- Excellent writing skills
- Prior experience in social media
- Design and Video Editing capabilities is a plus
- Experience with Adobe Creative Suite or Canva and working knowledge of Mac OS is required; proficiency in iMovie, Illustrator and Photoshop is desired
- Experience in Tik Tok, Snapchat, Twitter, Facebook and Instagram
- Experience with modern web development techniques & technologies: Wordpress, HTML and CSS, SEO and Google analytics

OTHER NEEDS:

- High-speed internet
- Personal computer that can be used for work (either Mac OS, or Windows OS)

Compensation:

AFR Ed Fund offers interns a compensation of \$16.10/hour, together with stimulating, soul-satisfying work, and a crash course in public-interest advocacy, financial regulation, communications, and coalition building. Academic credit is available as well.

HOW TO APPLY:

Please send a resume, a cover letter, a brief writing sample, and three references to internships@ourfinancialsecurity.org. Please specify in your email the specific internship to which you are applying.

Americans for Financial Reform Education Fund provides equal employment opportunities (EEO) to all applicants for employment without regard to race, color, religion, gender, gender expression, sexual orientation, national origin, age, or disability. AFR Ed Fund is located at 1615 L Street NW in downtown Washington, D.C.

Americans for Financial Reform Education Fund is aware that for-profit companies have been selling services

*related to our internship program. Please be aware that AFR Education Fund is **not** collaborating nor partnering with any such companies and paying for such services does not guarantee placement in our internship program. AFR Education Fund **does not** charge any fees at any stage of the application and selection process.*