



## **Consumer Financial Justice Campaigns Manager**

Americans for Financial Reform Education Fund (AFREF) is seeking a **Campaigns Manager** to lead our consumer financial justice campaigns.

AFREF takes on concentrated Wall Street power and systemic racism in order to transform the financial system and build a more just and sustainable economy. We played a leading role in strengthening and passing the Dodd Frank financial reform law and in the creation of the Consumer Financial Protection Bureau. Our staff effectively advances the agenda of a coalition of more than 200 consumer, civil rights, labor, community-based, and other organizations, along with academics and other experts, through policy analysis, advocacy, coalition building, public education, and communications.

The **Campaigns Manager** will work with AFREF staff and partners to develop and implement regulatory campaigns to stop abusive and unfair financial practices and lead our efforts to defend an effective and independent Consumer Financial Protection Bureau that can stand up to predatory lenders and Wall Street. Engaging and partnering with our member organizations - both in DC and around the country - and strengthening and expanding our coalition and our collective impact will be key parts of the job.

### **The Campaigns Manager will:**

- Take a leadership role in advancing AFREF's consumer financial justice campaigns, including developing and implementing a broad range of strategies and tactics to win policy change
- Coordinate and support the work of partner organizations.
- Work effectively with existing coalition partners, and identify and build relationships with new allies to build powerful coalitions
- Create and manage the creation of campaign resources, including fact sheets, social media content, sample letters, event templates and more.
- Represent the organization in meetings with regulators, policymakers, and allied organizations
- Collaborate with AFREF policy and communications staff, and with the policy and communications staff of coalition members to articulate our policy priorities and their role in advancing racial and economic justice
- Manage the work of the consumer financial justice organizer whose portfolio includes developing and maintaining relationships with grassroots partners

### **Ideal candidates will have:**

- A strong commitment to racial and economic justice;
- At least 8 years of organizing and/or campaign experience;

- Strong strategic judgement;
- The ability to connect with many different kinds of organizations and constituency groups and experience working with diverse communities;
- The ability to drive results and to collaborate effectively with colleagues and allies;
- Excellent advocacy writing skills;
- Knowledge of consumer financial policy issues and an eagerness to learn more about finance and financial regulation;
- Be well organized and able to manage multiple projects simultaneously

**Compensation:**

Annual salary range: \$90,000 - \$105,000 commensurate with experience. Generous benefits, including medical, dental, vision, and 401K. We invest in growth opportunities for our employees both within a position and within the organization.

**How to apply:**

Please submit your application via our [candidate portal linked here](#).

This position is Full-time; Washington, D.C. preferred but remote candidates encouraged to apply.

*AFREF is committed to a workplace that reflects the diversity of America defined broadly and where the talent, skills and uniqueness of each staff member are respected. We are committed to a policy of equity for all employees and to equal opportunity for all applicants for employment without regard to race, color, religion, national origin, sex, age, marital status, sexual orientation, gender identity/expression, family responsibilities, and disability.*