

# Americans For Financial Reform Education Fund Fall 2022 Paid Internships

Americans for Financial Reform Education Fund (AFR Ed Fund) is seeking interns to help us lead the fight for financial justice. Please note that, due to the COVID-19 emergency, these are all virtual internships, as AFR Ed Fund will continue to take all precautionary measures to protect the health of its staff and the public.

Formed in the wake of the 2008 crisis, Americans for Financial Reform is working to lay the foundation for a strong, stable, and ethical financial system – one that serves the economy and the nation as a whole, rather than a select few, and we are looking for bright interns to join the fight!

**Our Vision:** A world where the rules that govern the economy center human needs and help all families and communities to flourish.

**Our Mission:** Fighting to create a financial system that deconstructs inequality and systemic racism and promotes a just and sustainable economy.

### Please submit all applications by August 15, 2022.

#### Internships available:

Policy Internships: The policy team is looking for two interns who are interested in economic justice and want to learn more about the financial services industry so they can help make it more inclusive and equitable. The Banking Policy Intern will work with policy analysts to learn about and address financial and regulatory issues related to the banking industry. The Non-Bank Policy Intern will work with policy analysts to learn about and address financial and regulatory issues related to the banking industry. The Non-Bank Policy Intern will work with policy analysts to learn about and address financial and regulatory issues related to the institutions that sit outside of the heavily regulated financial system, including private equity firms and FinTech companies.

#### **Responsibilities for the Policy Interns will include:**

- Supporting analysis of policy proposals
- Attending virtual hearings and providing one pager synopsis
- Writing blog posts, draft press releases, fact sheets, and social media content
- Conducting short-to-medium term research projects
- Monitoring and tracking federal and possibly state legislation, as well as news and other sources of information
- Supporting staff engagement and coordination with policymakers, thought leaders, allied organizations and key stakeholders, including preparation for meetings, briefings, hearings or other events
- Other duties as assigned

• <u>Consumer Financial Justice Policy and Campaigns Internship:</u> The consumer team is seeking an intern who is interested in working to fight for financial justice. We fight for fair rules and equal treatment for consumers, against lenders who earn profit by taking advantage of people and we promote a strong, effective Consumer Financial Protection Bureau. Having knowledge and experience with Twitter, Instagram, and Facebook platforms is a plus for this position.

# **Responsibilities for the Consumer Financial Justice Policy and Campaigns Intern will include:**

- Staffing and attending meetings with coalition members, policymakers, and other stakeholders
- Developing in collaboration with colleagues and advancing AFR policy priorities in the areas of predatory lending, lending discrimination, debt collection, student debt and other abusive financial practices
- Writing policy memos, regulatory comment letters, reports, and other materials for a range of audiences, including coalition partners, regulatory staff, and Congressional offices.
- Analyzing and responding to policy proposals, legislation, and proposed rules
- Providing support and coordination for AFR's issue task forces in these areas, including building the capacity of AFR's coalition, facilitating collaboration, and developing and implementing strategies to advance our policy goals
- Providing support for a variety of coalition activities, including meetings, actions, briefings, virtual events petition deliveries, Congressional hearings, etc
- Contributing to digital strategy and content for social media accounts
- Engaging in research to highlight the problems in consumer finance and especially drawing connections to the intersection of race, class, finance and politics
- Producing materials that collect and summarize important developments in consumer finance and predatory lending
- Other duties as assigned
- <u>Consumer Financial Justice Campaigns Internship</u>: The consumer team is seeking an intern who is interested in working to fight for financial justice. We fight for fair rules and equal treatment for consumers, against lenders who earn profit by taking advantage of people and we promote a strong, effective Consumer Financial Protection Bureau. Having knowledge and experience with Twitter, Instagram, and Facebook platforms is a plus for this position.

# Responsibilities for the Consumer Financial Justice Campaigns Intern will include:

- Staffing and attending meetings with coalition members, policymakers, and other stakeholders
- Providing support for a variety of coalition activities, including meetings, actions, briefings, virtual events petition deliveries, Congressional hearings, etc.
- Contributing to digital strategy and content for social media accounts
- Producing grassroots consumer finance and predatory lending materials (ex. Fact sheets, email action alert templates, social media toolkits, etc.)

- Contacting grassroots supporters and others who have been directly impacted by predatory lending in order to amplify impact of predatory products on everyday people
- Engaging in research and data analysis to highlight the problems in consumer finance and especially drawing connections to the intersection of race, class, finance and politics
- Other duties as assigned
- **Multimedia Digital Internship:** The digital team is looking for a candidate with excellent writing, time management, and organization skills to act as its Multimedia Digital Intern. This candidate must possess strong research skills, a desire to learn, and a strong commitment to racial and gender justice.

# Other specific requirements for this role include:

- Experience with modern web development techniques and technologies (Wordpress, HTML, CSS and/or Adobe Creative Suites, Camtasia, Canva, etc.)
- Knowledge of MS Word, Excel, PowerPoint, and file-sharing platforms (Google Drive, Dropbox)
- Video and design capability
- Experience in Search Engine Optimization and Google Analytics is a plus

# Responsibilities for the Multimedia Digital Intern will include:

- Maintaining and updating WordPress websites and content including articles, blog posts, and pages
- Assisting in preparing and organizing social media posts
- Using analytics tools to gauge campaign success
- Researching and extracting social media analytics for analysis
- Other duties as assigned
- <u>Legislative Internship</u>: The legislative team is looking for a candidate with excellent written and oral communication skills and a strong commitment to racial and economic justice to act as its Legislative Intern. The candidate must have knowledge of and experience with Twitter and Facebook platforms and website content management systems such as WordPress. The Legislative Intern should be detail oriented, have good relationship-building skills, a sense of humor, and solid judgment that will aid them in excelling in this position.

# Responsibilities for the Legislative Intern will include:

- Attending and note-taking at Congressional lobbying meetings, hearings, and briefings, and at grassroots lobbying meetings with state and local partners
- Helping promote the AFR message by contributing to and implementing communications, social media and outreach plans
- Engaging in research around legislative proposals, electoral landscape, legislative and media history of policy makers, allies and industry
- Providing logistics support for a variety of coalition activities, including petition deliveries, stunts/actions, briefings, Congressional hearings, etc.
- Other duties as assigned

# **Qualifications:**

Ideal candidates must have a strong commitment to racial justice, economic justice, and social justice. They should have excellent written and oral communication skills, high proficiency with general office software (Microsoft Word, Excel, Paint and PowerPoint preferred), and knowledge and experience with social networks. Candidates must also be detail oriented, with solid judgment and good relationship-building skills.

#### **Compensation:**

AFR Ed Fund offers interns a compensation of \$16.10/hour, together with stimulating, soul-satisfying work and a crash course in public-interest advocacy, financial regulation, communications, and coalition building. Academic credit is available as well.

#### **Covid Location Adjustment:**

Due to COVID-19, all positions will be telework internships, and meetings and orientation will take place via Zoom or other teleconference apps.

#### To apply:

Please send a resume, a cover letter, a brief writing sample, and three references to <u>internships@ourfinancialsecurity.org</u>. Please specify in your email the specific internship (Banking Policy, Legislative, etc.) to which you are applying.

Americans for Financial Reform Education Fund provides equal employment opportunities (EEO) to all applicants for employment without regard to race, color, religion, gender, gender expression, sexual orientation, national origin, age, or disability. AFR Ed Fund is located at 1615 L Street NW in downtown Washington, D.C.

Americans for Financial Reform Education Fund is aware that for-profit companies have been selling services related to our internship program. Please be aware that AFR Education Fund is **not** collaborating nor partnering with any such companies and paying for such services does not guarantee placement in our internship program. AFR Education Fund **does not** charge any fees at any stage of the application and selection process.