



Consumer Financial Justice Campaigner

Join us in the fight to hold Wall Street accountable, and make finance work for us, not against us. Americans for Financial Reform Education Fund (AFREF) is seeking a Campaign Organizer to work strengthening and mobilizing our growing list of field partners to fight high-cost lending abuses, abusive debt collection, combat the harms of systemic and continuing racism, and advance an ambitious agenda to protect economically vulnerable consumers. AFREF strives to assure all people have access to financial products and services that meet their needs and allow them to maintain economic stability and build wealth.

AFREF played a leading role in winning passage of the Dodd Frank Financial Reform law and the creation of the Consumer Financial Protection Bureau, and we are driving the fight for broader transformations of the financial system to advance economic, racial, and social justice. AFREF's staff develops plans and strategies in collaboration with a coalition of more than 200 consumer, civil rights, labor, community-based, and other organizations, along with academics and policy experts.

The **Consumer Financial Justice Campaigner** will work with the Consumer Campaigns manager to maintain a national network of allied national, state, and local organizations that are committed to fighting for consumer protections and promoting financial justice. The Consumer and Financial Justice Campaigner will contribute to strategies, communications, mobilization and organizing efforts to promote AFRs mission of a more just economic system nationally. They will also be the link between our national network and federal decision-makers and in that role, work with field partners to assure a consistent message on federal consumer policy.

Job responsibilities will include:

- Managing field advocacy campaigns including: working closely with state and local partners to develop and implement grassroots and grasstops outreach, public education, mobilization, and advocacy strategies on a range of consumer financial protection and economic justice issues, with the support of our national campaigns.
- Maintaining and building relationships with national, state, and local partners, tracking, and reporting on grassroots and grasstops activity, and maintaining and building campaign contacts and contact lists.
- Developing and maintaining campaign resources, like state advocate tool kits and factsheets, making sure that state and local partners have the materials they need to succeed.
- Helping to develop and implement, along with the campaigns team and partners, state, and local communications plans; effectively disseminating messages and materials to media and to organizational partners and improving systems for doing so.

Ideal candidates will have:

- A strong commitment to economic and racial justice.
- Ability to connect with many different constituency groups, and experience working with racially diverse coalitions and/or communities.
- Strong advocacy writing and communication skills, including the ability to distill complex topics into accessible and compelling formats.
- At least 5 years of campaign and/or organizing experience; experience with grassroots and grasstops campaign strategies and tactics.
- The ability to drive results and to collaborate effectively with colleagues and allies.
- The ability to manage multiple projects and navigate complex policies and relationships with attention to both strategy and detail.

Compensation:

Annual salary range: \$60,000 - \$75,000 commensurate with experience. Generous benefits, including medical, dental, vision, and 401K.

How to apply:

Please send a letter of interest and resume, two writing samples, and 3 references to Zefanya Rampengan, at: employment@ourfinancialsecurity.org. (Enter “**Consumer Campaigner**” in subject line and where you saw the post in the text of the email.)

AFREF is committed to a workplace that reflects the diversity of America defined broadly and where the talent, skills and uniqueness of each staff member are respected. We are committed to a policy of equity for all employees and to equal opportunity for all applicants for employment without regard to race, color, religion, national origin, sex, age, marital status, sexual orientation, gender identity/expression, family responsibilities, and disability.