How likely are you to vote in the 2014 General Election for Congress and other offices--are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain ................................................. 86 88
Probably ..................................................... 14 12
50-50 .......................................................... GO TO Terminate
Probably not .................................................. GO TO Terminate
Definitely not .................................................. GO TO Terminate
(Don't know) ................................................. GO TO Terminate

Should Wall Street financial companies be held accountable with tougher rules and enforcement for the practices that caused the financial crisis, or have their practices changed enough that they don’t need further regulation?

Should be held accountable .................................. 78 83
Don’t need further regulation ................................ 11 9
(Neither) ....................................................... 4 2
(Don’t know) ................................................. 7 6
10. [T] Now I’d like to read you a pair of statements about Wall Street reform. Of the two, please tell me which statement is closer to your own views.

[ROTATE STATEMENTS]
A. _ (Some/other people say) Wall Street caused the financial crisis which has cost us millions of jobs, billions of dollars in taxpayer funded bailouts and trillions of dollars in lost homes and lost retirement savings. Wall Street must be held accountable and they must be prevented from repeating the same actions again. We cannot get our economy back on track without strong financial reform.

B. _ (Some/other people say) The so-called Wall Street reform law is a job killer that creates a brand new federal agency, costs taxpayers billions, and will do more harm than good for our economy. Our economy is still struggling and we can’t afford to let excessive government regulation and bureaucracy get in the way of our economic recovery.

[IF STATEMENT A OR B] Is that much closer or only somewhat closer to your view?

Pro-reform - much closer .......................... 43 47
Pro-reform - somewhat closer ....................... 14 17
Anti-reform - somewhat closer ..................... 13 10
Anti-reform - much closer ........................... 17 15
(Neither) .................................................... 6 10
(Both) ....................................................... 4 2
(Don’t know) ............................................... 3 0
Pro-reform ................................................. 57 63
Anti-reform ............................................... 30 24

13. [T] Part of the Wall Street Reform law was the establishment of the Consumer Financial Protection Bureau, or CFPB. It is the first federal agency whose focus is protecting consumers when they use mortgages, credit cards, bank accounts, and other financial products and services. Its mission includes preventing deceptive, unfair and abusive lending and collection practices by banks and other companies. From what you know about the Consumer Financial Protection Bureau, or CFPB, would you say you favor or oppose the CFPB?

[IF FAVOR/OPOPOSE]: Do you favor/oppose that strongly or just somewhat?

Favor - strongly ............................................. 47 49
Favor - somewhat ......................................... 28 31
Oppose - somewhat ...................................... 6 6
Oppose - strongly ........................................ 9 6
(Don’t know) ................................................. 11 8

Favor .......................................................... 75 80
Oppose ......................................................... 15 13
In the upcoming election, which among two candidates would you be more likely to support?

[ROTATE STATEMENTS]

- Candidate A speaks about the need to rein in high-cost, predatory loans targeting low and moderate income families such as those offered by payday lenders.

- Candidate B speaks about allowing people to make their own decisions and stopping the federal government from stifling our economy by regulating every aspect of our lives.

[IF A OR B] And would you support that candidate much more strongly or only somewhat more strongly?

<table>
<thead>
<tr>
<th>Candidate A - much more</th>
<th>33</th>
</tr>
</thead>
<tbody>
<tr>
<td>Candidate A - somewhat more</td>
<td>11</td>
</tr>
<tr>
<td>Candidate B - somewhat more</td>
<td>16</td>
</tr>
<tr>
<td>Candidate B - much more</td>
<td>25</td>
</tr>
<tr>
<td>(Both)</td>
<td>7</td>
</tr>
<tr>
<td>(Neither)</td>
<td>5</td>
</tr>
<tr>
<td>(Don't know)</td>
<td>3</td>
</tr>
<tr>
<td>Candidate A</td>
<td>44</td>
</tr>
<tr>
<td>Candidate B</td>
<td>41</td>
</tr>
</tbody>
</table>

How concerned are you about the influence of Wall Street financial companies on elected officials—very concerned, somewhat concerned, a little concerned, or not at all concerned?

| Very concerned | 56 |
| Somewhat concerned | 24 |
| A little concerned | 11 |
| Not at all concerned | 7 |
| (Don't Know) | 2 |
| (Refused) | 0 |
| Concerned | 80 |
| Not concerned | 18 |
25. **SSA:** And if you knew that a candidate or member of Congress had received large sums of campaign money from big banks and financial companies, would that make you more or less likely to vote for him or her, or would it not make a difference to you?

**[IF MORE/LESS LIKELY, ASK]** Is that much more/less likely or somewhat more/less likely?

- Much more likely ................................................................. 7
- Somewhat more likely ......................................................... 6
- Somewhat less likely ............................................................. 18
- Much less likely ........................................................................ 37

- No difference ................................................................. 29
- (Don’t know) ................................................................. 2
- (Refuse) .............................................................................. 0

- More likely ................................................................. 14
- Less likely ................................................................. 56

26. **SSB:** And if you knew that a candidate or member of Congress favored stronger regulation of Wall Street and the financial world, would that make you more or less likely to vote for him or her, or would it not make a difference to you?

**[IF MORE/LESS LIKELY, ASK]** Is that much more/less likely or somewhat more/less likely?

- Much more likely ................................................................. 27
- Somewhat more likely ......................................................... 18
- Somewhat less likely ............................................................. 9
- Much less likely ........................................................................ 13

- No difference ................................................................. 27
- (Don’t know) ................................................................. 4
- (Refuse) .............................................................................. 0

- More likely ................................................................. 46
- Less likely ................................................................. 22
27. SSA: Some people believe that Wall Street and the financial industry are still engaged in reckless practices and pose a continuing danger to the economy. Others believe we have done enough to reform the financial system and further reform would hinder innovation and economic growth. Which of these positions comes closer to your views:

ROTATE
_The financial system still poses a danger. Further reforms are needed._
_We have done enough. Further reforms would hinder innovation and economic growth._

<table>
<thead>
<tr>
<th>Position</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial system still poses a danger</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>We have done enough</td>
<td></td>
<td>22</td>
</tr>
<tr>
<td>(Both)</td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>(Neither)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>(Don’t Know)</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>(Refused)</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>

28. SSB: Some people believe that Wall Street and the financial industry are still too powerful and pose a continuing a danger to the economy. Others believe we have done enough to reform the financial system and further reform would hinder innovation and economic growth. Which of these positions comes closer to your views:

ROTATE
_The financial system still poses a danger. Further reforms are needed._
_We have done enough. Further reforms would hinder innovation and economic growth._

<table>
<thead>
<tr>
<th>Position</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial system still poses a danger</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>We have done enough</td>
<td></td>
<td>23</td>
</tr>
<tr>
<td>(Both)</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>(Neither)</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>(Don’t Know)</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>(Refused)</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>
29. Please tell me which of the following statements comes closer to your own views.

**ROTATE STATEMENTS**
_Tough regulations on Wall Street will help prevent future financial problems_  
_OR_  
_Tough regulations on Wall Street will hurt the U.S. economy_

<table>
<thead>
<tr>
<th>Statement</th>
<th>N 2014</th>
<th>N 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regulations prevent problems</td>
<td>61</td>
<td></td>
</tr>
<tr>
<td>Regulations hurt economy</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>(Both)</td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>(Neither)</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>(Don’t Know/Undecided)</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>(Refused)</td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>

Finally, I would like to ask you a few questions for statistical purposes only.

30. [T] Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT:] Do you consider yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say that you lean more toward the Republicans or more toward the Democrats?

<table>
<thead>
<tr>
<th>Category</th>
<th>N 2014</th>
<th>N 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strong Democrat</td>
<td>27</td>
<td>27</td>
</tr>
<tr>
<td>Not-so-strong Democrat</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>Independent - lean Democrat</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>Democrat</td>
<td>37</td>
<td>37</td>
</tr>
<tr>
<td>Independent</td>
<td>24</td>
<td>25</td>
</tr>
<tr>
<td>Republican</td>
<td>32</td>
<td>31</td>
</tr>
<tr>
<td>Independent - lean Republican</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>Not-so-strong Republican</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Strong Republican</td>
<td>21</td>
<td>19</td>
</tr>
<tr>
<td>Other</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>(Don't know)</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>(Refused)</td>
<td>2</td>
<td>0</td>
</tr>
</tbody>
</table>
31. [T] What is the last year of schooling that you have completed?

1 - 11th grade ........................................... 2 3
high school graduate ............................... 21 21
non-college post H.S. ............................ 3 3
some college ......................................... 29 29
college graduate ..................................... 31 31
post-graduate school .............................. 12 12
(don’t know/refused) ............................... 1 1

32. [T] What is your age?____

[IF REFUSED]: I am going to read you some categories. Please stop me when we get to your category.

18-24 years .............................................. 7 6
25-29 ....................................................... 4 5
30-34 ....................................................... 5 6
35-39 ....................................................... 7 6
40-44 ....................................................... 7 8
45-49 ....................................................... 9 8
50-54 ....................................................... 9 8
55-59 ....................................................... 10 11
60-64 ..................................................... 13 12
65-69 ..................................................... 10 9
70-74 ..................................................... 7 6
over 74 ..................................................... 11 11
(refused) .................................................. 0 4

33. [T] [SSA] Have you ever been overcharged or deceived by a financial institution?

Yes ......................................................... 43 37
No ......................................................... 51 57
(Don’t know) ......................................... 5 5
(Refuse) .................................................. 1 2

34. [T] [SSB] Have you ever been treated unfairly by a financial institution?

Yes ......................................................... 32 36
No ......................................................... 64 60
(Don’t know) ......................................... 2 3
(Refuse) .................................................. 2 1
35. [T] In which of the following ranges does your total annual household income fall, before taxes?

<table>
<thead>
<tr>
<th>Income Range</th>
<th>2014 Count</th>
<th>2013 Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Below 20 thousand dollars</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Between 20 and 30 thousand dollars</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>Between 30 and 40 thousand dollars</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>Between 40 and 50 thousand dollars</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>Between 50 and 75 thousand dollars</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>Between 75 and 100 thousand dollars</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td>Between 100 and 150 thousand dollars</td>
<td>9</td>
<td>6</td>
</tr>
<tr>
<td>Between 150 and 200 thousand dollars</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>More than 200 thousand dollars</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>(Don’t know)</td>
<td>5</td>
<td>27¹</td>
</tr>
<tr>
<td>(Refused)</td>
<td>24</td>
<td>0</td>
</tr>
</tbody>
</table>

36. [T] [IF Q35 = REFUSED OR DON’T KNOW] Could you tell me if your annual household income is below or above 40 thousand dollars?

<table>
<thead>
<tr>
<th>Income Range</th>
<th>2014 Count</th>
<th>2013 Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Below 40 Thousand</td>
<td>30</td>
<td>31</td>
</tr>
<tr>
<td>Above 40 Thousand</td>
<td>53</td>
<td>51</td>
</tr>
<tr>
<td>(Don’t Know)</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>(Refused)</td>
<td>15</td>
<td>0</td>
</tr>
</tbody>
</table>

37. [T] Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background?

[IF NO]: What is your race - white, black, Asian, or something else?

<table>
<thead>
<tr>
<th>Race Type</th>
<th>2014 Count</th>
<th>2013 Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>75</td>
<td>72</td>
</tr>
<tr>
<td>Black/African American</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>Latino/Hispanic</td>
<td>8</td>
<td>10</td>
</tr>
<tr>
<td>Asian</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>(Don’t know/refused)</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

That completes our opinion survey. Thank you for your time and cooperation, and have a pleasant (day/evening)!

¹ “Don’t Know” and “Refused” were combined in the 2013 survey.