



Americans for Financial Reform (AFR) is seeking a Campaign Manager for the Take on Wall Street campaign.

The Take on Wall Street Campaign works to ensure that the voices of working people and consumers are heard above the power and influence of Wall Street. We want a fair economy where everyone has a chance to thrive, not one that serves finance, while working families -- especially communities of color -- are pushed further behind. Take on Wall Street was launched by community based organizations, labor unions, and advocates to engage and mobilize the membership of our organizational partners, and the public at large, to take effective action on federal, state and local policy fights to challenge and change the rigging of our economy and our political system by Wall Street elites and insiders. Take on Wall Street is a project of Americans for Financial Reform.

The Take on Wall Street agenda includes getting Wall Street to pay its fair share of taxes; ending loopholes that benefit private equity and hedge fund managers at the expense of workers, communities and consumers, breaking up “too big to fail” banks, strengthening regulations against predatory financial practices, and more.

We are looking for an experienced leader to drive the work of the campaign. This will include working with and growing our coalition of progressive organizations, supervising and supporting staff, and collaboratively developing strategies and tactics to advance the campaign's goals of rewriting the rules of the economy.

The Campaign Manager will be responsible for:

- Developing strategies and tactics to advance our goals in collaboration with the campaign Steering Committee and the AFR Executive Director.
- Leading implementation of these plans.
- Working with partner organizations and allies to monitor federal and state policy developments and to identify opportunities to inject our issues into the public debate.
- Working with partner organizations on a coordinated popular education and training program for member leaders and activists to broaden and strengthen understanding of Wall Street’s role in the economy, with a particular focus on the intersection of economic and racial justice.
- Managing, supporting and mentoring staff including the Advocacy and Organizing Coordinator and other positions to be determined based on resources.

- Representing the Take on Wall Street campaign in the media and in other public settings.
- Writing and editing materials that describe the campaign goals and strategies.
- Working with AFR's Executive Director and participating organizations to secure additional financial support for the campaign, including from unions, individual donors, and foundations.

The ideal candidate will be a highly motivated self-starter with a passion for social, economic, and racial justice, and have a demonstrated ability to work well with a diverse team of colleagues and allies. Other strongly preferred experience and qualities include:

- Minimum of 10 years of comparable organizing and advocacy experience. In particular, experience staffing and leading coalitions, running issue advocacy campaigns, and managing staff are strongly preferred.
- Demonstrated expertise with grassroots and grassroots advocacy and lobbying tactics.
- Strong writing and communication skills.
- The savvy needed to flourish in a complex policy and political environment.
- Experience working on economic policy issues, and – ideally – on financial issues.
- Strong personal organization, attention to detail, and follow-through.

Salary and benefits: Salary commensurate with experience, generous benefits.

Location: The position is based in Washington, DC.

AFR is an equal opportunity employer and encourages applicants from diverse backgrounds. Women and persons of color are especially encouraged to apply.

To Apply: Send a letter of interest, resume, and a writing sample to: employment@ourfinancialsecurity.org (Put in SUBJECT field: "TOWS Campaign Manager")

The Take on Wall Street Campaign is housed within Americans for Financial Reform. AFR is a coalition of more than 200 consumer, labor, civil rights, senior, community, and business groups, along with academics and other experts, working together to hold Wall Street accountable and to reform our financial system so that it serves our families and our communities. AFR played a leading role in strengthening and winning passage of the Dodd-Frank financial reform legislation, and the creation of the Consumer Financial Protection Bureau, and is now continuing the push to transform our financial system. AFR is a project of The Leadership Conference on Civil and Human Rights.