						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
7.VOTE LIKELIHOOD	Almost certain	90%	90%	86%	86%	92%	88%			
	Probably	10%	10%	14%	14%	8%	12%			
TOO HIGH - ABOUT RIGH	Т	32	25		58					
8.WALL STREET'S	Too high	54%	52%		72%					
INFLUENCE IN	Too low	3%	4%		2%					
WASHINGTON	About right	22%	27%		14%					
	Not sure	22%	17%		12%					
IMPORTANT - NOT IMPOR	RTANT	85	82	84	84	85	84	86	87	
9.IMPORTANT TO	Very important	68%	62%	69%	71%	72%	70%	70%	73%	
REGULATE FINANCIAL SERVICES AND	Somewhat important	23%	27%	22%	20%	21%	21%	22%	20%	
PRODUCTS TO MAKE	A little important	5%	6%	4%	4%	4%	4%	4%	3%	
SURE THEY ARE FAIR	Not at all important	1%	1%	3%	3%	3%	3%	3%	3%	
FOR CONSUMERS	Not sure	3%	4%	2%	2%	1%	2%	1%	1%	
9.IMPORTANT TO REGULATE FINANCIAL	Important	91%	89%	91%	91%	92%	91%	93%	93%	
SERVICES AND	Not important	6%	7%	7%	7%	7%	7%	6%	6%	
PRODUCTS TO MAKE	Total	1000	1000	1000	1000	1000	1000	1000	1004	
ACCOUNTABLE - NO FUR	THER REGULATION	63	62	53	67	63	68	68	73	56
A10.LEVEL OF REGULATION	Should be held accountable	73%	73%	70%	78%	75%	79%	78%	83%	73%
W/FINANCIAL CRISIS IN 2008	Don't need further regulation	10%	11%	17%	11%	12%	11%	11%	9%	17%
	Neither	3%	4%	3%	2%	2%	3%	4%	2%	2%
	Not sure	14%	12%	11%	9%	10%	7%	7%	6%	8%
	Total	499	1000	1000	1000	1000	1000	1000	1004	803
ACCOUNTABLE - NO FUR	THER REGULATION	64			35	37	44			
B11.LEVEL OF REGULATION	Should be held accountable	75%			60%	61%	64%			
	Don't need further regulation	11%			25%	24%	20%			
	Neither	2%			6%	5%	7%			
	Not sure	12%			5%	6%	6%			
	Both				4%	5%	3%			
	Total	501			500	500	500			

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						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
MORE REGULATION - LES	SS REGULATION	66	54	54	50	49	38	39	51	
A12.MORE	Much more regulation	37%	31%	46%	45%	49%	47%	41%	48%	
GOVERNMENT REGULATION OF	Somewhat more regulation	38%	38%	25%	23%	20%	17%	21%	23%	
FINANCIAL COMPANIES	Somewhat less regulation	6%	10%	9%	11%	10%	15%	9%	8%	
	Much less regulation	3%	5%	8%	7%	9%	11%	14%	13%	
	Neither more nor less regulation	9%	8%	6%	9%	6%	7%	11%	5%	
	Not sure	6%	9%	6%	5%	6%	4%	4%	4%	
A12.MORE	More regulation	75%	69%	71%	68%	69%	63%	62%	71%	
GOVERNMENT	Less regulation	9%	15%	17%	18%	20%	25%	23%	20%	
STATEMENT A - STATEME	ENT B	33	29	29	32	35	33			
A16.WALL STREET AND	Statement A	52%	49%	58%	59%	59%	60%			
THE FINANCIAL	Statement B	19%	20%	28%	27%	25%	27%			
INDUSTRY ARE TOO POWERFUL: RECKLESS	Both	19%	20%	5%	7%	8%	3%			
1 OWERI GE. REGREEGO	Neither	5%	4%	4%	4%	4%	3%			
	Not sure	6%	7%	5%	3%	3%	6%			
	6						1%			
	Total	499	1000	1000	1000	500	1000			
FAVOR - OPPOSE		72	71	57	60	57	58			
18.WALL STREET	Favor - strongly	46%	44%	53%	45%	52%	49%			
REFORM LAW THAT WAS PASSED AFTER	Favor - somewhat	34%	37%	20%	29%	22%	24%			
THE LAST FINANCIAL	Oppose - somewhat	7%	7%	9%	8%	8%	8%			
CRISIS	Oppose - strongly	2%	2%	7%	7%	8%	8%			
	Not sure	10%	10%	10%	11%	10%	11%			
18.WALL STREET	Favor	81%	81%	73%	74%	74%	73%			
REFORM LAW THAT WAS PASSED AFTER	Oppose	9%	9%	16%	15%	16%	16%			
WAS PASSED AFIER	Total	1000	1000	1000	1000	1000	1000			

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
PRO-REFORM - ANTI-REF	ORM	49	40	29	44					
A19.MADE IT HARDER FOR FAMILIES TO GET	Statement A - much closer	45%	41%	45%	47%					
BY	Statement A - somewhat closer	22%	19%	14%	18%					
	Statement B - somewhat closer	12%	14%	15%	11%					
	Statement B - much closer	6%	6%	15%	10%					
	Neither	3%	4%	4%	4%					
	Both	6%	7%	4%	4%					
	Not sure	7%	10%	4%	7%					
A19.MADE IT HARDER	Pro-reform	66%	60%	59%	65%					
FOR FAMILIES TO GET	Anti-reform	17%	20%	29%	21%					
BY	Neither /both /not sure	16%	20%	12%	14%					
	Total	499	1000	1000	500					
FAVOR - OPPOSE		78	66	57	59	55	62	60	67	•
21.CFPB	Favor - strongly	46%	41%	49%	44%	46%	53%	47%	49%	
	Favor - somewhat	37%	36%	23%	30%	25%	22%	28%	31%	
	Oppose - somewhat	4%	8%	8%	9%	9%	6%	6%	6%	
	Oppose - strongly	2%	3%	8%	5%	7%	8%	9%	6%	
	Not sure	11%	13%	11%	12%	13%	11%	11%	8%	
21.CFPB	Favor	83%	76%	73%	73%	71%	75%	75%	80%	
	Oppose	6%	11%	16%	15%	16%	13%	15%	13%	
	Total	1000	1000	1000	1000	1000	500	1000	1004	

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
PRO-CFPB - ANTI-CFPE		53	43	37	46	44	48	30	39	
22.CFPB DEBATE	Statement A - much closer	41%	36%	46%	47%	48%	53%	45%	49%	
	Statement A - somewhat closer	28%	25%	17%	20%	16%	14%	14%	16%	
	Statement B - somewhat closer	11%	12%	13%	12%	12%	11%	15%	13%	
	Statement B - much closer	4%	7%	13%	9%	8%	8%	14%	13%	
	Neither	3%	3%	4%	4%	4%	3%	4%	6%	
	Both	6%	7%	3%	4%	4%	6%	6%	4%	
	Not sure	8%	10%	5%	4%	8%	6%	2%		
22.CFPB DEBATE	Pro-CFPB	68%	61%	63%	67%	64%	67%	59%	64%	
	Anti-CFPB	15%	19%	26%	21%	20%	19%	29%	26%	
	Neither /both /not sure	16%	20%	12%	12%	16%	15%	12%	10%	
	Total	1000	1000	1000	500	500	500	500	502	

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
DEM. MINUS REPUB. ID		6	6	6	4	4	4	5	6	4
PARTY ID	Strong Democrat	27%	25%	26%	23%	29%	26%	27%	27%	28%
	Not strong Democrat	13%	12%	5%	5%	4%	5%	6%	3%	6%
	Lean Democrat	5%	7%	6%	7%	4%	5%	5%	7%	6%
	Indep.	13%	11%	23%	26%	23%	24%	24%	25%	23%
	Lean Republican	8%	7%	6%	6%	7%	7%	5%	7%	8%
	Not strong Republican	8%	12%	5%	5%	6%	7%	6%	6%	7%
	Strong Republican	23%	20%	20%	20%	20%	18%	21%	19%	20%
	Something else	2%	1%	4%	3%	3%	4%	2%	4%	2%
	Don't know		2%	1%	1%	1%	1%	3%	3%	2%
	Prefer not to answer	1%	2%	4%	4%	1%	3%	2%		
PARTY ID	Democrat	45%	45%	37%	35%	38%	36%	37%	37%	39%
	Indep/DK	13%	13%	24%	27%	24%	25%	27%	28%	25%
	Indep/DK w/weak	34%	37%	34%	37%	35%	37%	39%	37%	38%
	Republican	39%	39%	31%	31%	34%	32%	32%	31%	35%
PARTY ID /GENDER	Democratic men	19%	18%	16%	13%	16%	14%	15%	15%	16%
	Democratic women	26%	27%	21%	22%	23%	22%	22%	22%	23%
	Indep/DK men	6%	7%	11%	14%	13%	14%	14%	14%	13%
	Indep/DK women	7%	6%	13%	13%	11%	12%	13%	14%	12%
	Indep/DK men w/weak	14%	19%	16%	19%	19%	18%	19%	19%	18%
	Indep/DK women w/weak	20%	18%	17%	18%	16%	18%	19%	18%	19%
	Republican men	21%	22%	17%	17%	17%	17%	17%	16%	19%
	Republican women	18%	17%	14%	14%	17%	15%	15%	15%	16%
	Total	1000	1000	1000	1000	1000	1000	1000	1004	803

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
PARTY ID /AGE	Democrat <50	21%	24%	17%	17%	19%	18%	17%	17%	22%
	Democrat 50+	24%	21%	20%	18%	19%	18%	20%	20%	16%
	Indep/DK <50	7%	5%	12%	13%	11%	13%	10%	10%	13%
	Indep/DK 50+	6%	7%	12%	14%	13%	12%	17%	15%	10%
	Republican <50	17%	16%	10%	10%	12%	11%	10%	10%	20%
	Republican 50+	22%	23%	20%	21%	22%	21%	22%	20%	14%
PARTY ID / REGION	Democrat Northeast	8%	8%	8%	6%	7%	7%	7%	6%	8%
	Democrat Midwest	10%	10%	7%	8%	8%	9%	9%	8%	9%
	Democrat South	16%	17%	14%	13%	15%	13%	13%	13%	13%
	Democrat West	10%	9%	8%	8%	8%	7%	8%	10%	9%
	Republican Northeast	6%	6%	4%	5%	6%	6%	5%	5%	6%
	Republican Midwest	10%	8%	8%	8%	8%	7%	8%	7%	8%
	Republican South	15%	16%	12%	12%	14%	12%	11%	11%	15%
	Republican West	8%	8%	7%	6%	7%	7%	8%	7%	7%
	Indep/DK Northeast	3%	3%	4%	5%	4%	5%	5%	6%	4%
	Indep/DK Midwest	2%	4%	6%	6%	7%	6%	7%	8%	7%
	Indep/DK South	5%	3%	8%	10%	7%	9%	7%	8%	7%
	Indep/DK West	3%	3%	6%	6%	6%	6%	7%	6%	6%
	Total	1000	1000	1000	1000	1000	1000	1000	1004	803

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
GENDER	Men	47%	48%	48%	48%	48%	48%	48%	48%	48%
	Women	53%	52%	52%	52%	52%	52%	52%	52%	52%
	Non-binary/Other	0%	0%							
AGE	18 - 24	7%	9%	11%	7%	7%	9%	7%	6%	11%
	25 - 29	9%	7%	4%	6%	8%	6%	4%	5%	7%
	30 - 34	6%	9%	6%	7%	8%	6%	5%	6%	9%
	35 - 39	9%	6%	7%	8%	6%	8%	7%	6%	12%
	40 - 44	9%	6%	8%	7%	6%	7%	7%	8%	8%
	45 - 49	7%	10%	7%	9%	10%	9%	9%	8%	9%
	50 - 54	9%	7%	4%	8%	9%	8%	9%	8%	8%
	55 - 59	10%	11%	12%	10%	11%	11%	10%	11%	8%
	60 - 64	10%	11%	12%	13%	10%	11%	13%	12%	6%
	65 - 69	12%	11%	7%	9%	8%	8%	10%	9%	7%
	70 - 74	8%	8%	7%	7%	6%	6%	7%	6%	4%
	Over 74	4%	5%	14%	11%	11%	11%	11%	11%	10%
	(Don't know/Refuse)								4%	3%
AGE	Under 30	16%	16%	15%	13%	15%	15%	11%	11%	17%
	30 - 39	15%	15%	13%	14%	14%	14%	12%	12%	21%
	40 - 49	16%	16%	15%	16%	16%	16%	16%	16%	17%
	50 - 64	29%	29%	29%	30%	30%	30%	32%	31%	21%
	65 & over	24%	24%	28%	26%	25%	25%	28%	26%	20%
AGE	Under 50	47%	47%	43%	43%	45%	45%	39%	39%	55%
	50 & over	53%	53%	57%	57%	55%	55%	61%	57%	42%
GENDER /AGE	Men <50	25%	20%	22%	21%	22%	23%	18%	19%	27%
	Women <50	22%	26%	21%	22%	23%	22%	21%	20%	29%
	Men 50+	22%	27%	26%	27%	26%	25%	30%	28%	20%
	Women 50+	31%	26%	31%	30%	29%	30%	31%	29%	21%
	Total	1000	1000	1000	1000	1000	1000	1000	1004	803

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
EDUCATION	1 - 11th Grade	2%	1%							
	High School Graduate	18%	17%							
	Vocational or technical school	3%	5%							
	Some college but no degree	24%	24%							
	Associate degree	11%	11%							
	4-year college graduate or bachelor's degree	26%	26%							
	Graduate School or advanced degree	16%	16%							
	Prefer not to answer	0%	0%							
EDUCATION	H.S./Less	20%	18%	21%	21%	26%	22%	23%	24%	24%
	Post H.S.	38%	40%	29%	31%	26%	31%	32%	31%	29%
	Non-college grad	58%	58%	50%	52%	52%	53%	56%	56%	53%
	College graduate or post- grad	42%	42%	47%	46%	46%	46%	44%	43%	46%
EDUCATION /GENDER	Non-college men	23%	25%	24%	25%	23%	24%	27%	26%	26%
	Non-college women	35%	32%	26%	27%	29%	28%	29%	30%	27%
	College men	24%	22%	23%	22%	24%	23%	21%	22%	22%
	College women	18%	20%	24%	24%	22%	23%	23%	21%	25%
	Total	1000	1000	1000	1000	1000	1000	1000	1004	803

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
RACE	White alone	75%	74%	69%	69%	66%	71%	75%	72%	72%
	People of color	25%	26%	31%	31%	34%	29%	25%	28%	28%
	Black	12%	12%	12%	12%	13%	12%	11%	11%	12%
	Latinx	10%	9%	10%	11%	12%	10%	8%	10%	11%
	Asian American or Pacific Islander	3%	3%	3%	2%	6%	4%	4%	4%	4%
	Native American	1%	0%	0%	0%	3%	3%	2%	2%	1%
	Middle Eastern	0%	0%	0%	0%					
	None of these/Other	0%	2%	5%	6%					
RACE /GENDER	White men	36%	36%	33%	34%	33%	34%	37%	34%	36%
	White women	39%	38%	36%	35%	33%	37%	38%	38%	36%
	Men of color	11%	12%	15%	14%	15%	14%	11%	14%	12%
	Women of color	14%	14%	16%	17%	19%	15%	14%	14%	16%
	Black men	5%	5%	5%	5%	5%	5%	4%	4%	5%
	Black women	7%	7%	7%	7%	8%	7%	7%	7%	7%
	Latinx men	5%	4%	4%	5%	5%	5%	4%	6%	5%
	Latinx women	5%	5%	5%	6%	7%	5%	4%	4%	6%
RACE /AGE	White <50	30%	29%	28%	26%	26%	29%	26%	25%	40%
	White 50+	45%	45%	41%	43%	40%	42%	49%	45%	31%
	All white <50	34%	29%	28%	26%	26%	29%	26%	25%	40%
	All white 50+	46%	45%	41%	43%	40%	42%	49%	45%	31%
	Black <50	8%	8%	5%	5%	5%	5%	6%	5%	6%
	Black 50+	4%	4%	7%	7%	8%	7%	5%	6%	5%
	Latinx <50	8%	6%	6%	8%	8%	7%	5%	6%	7%
	Latinx 50+	2%	3%	4%	3%	4%	3%	3%	4%	4%
	Total	1000	1000	1000	1000	1000	1000	1000	1004	803

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
RACE /EDUCATION /GENDER	White non-college men	16%	18%	15%	16%	15%	17%	19%	16%	19%
	White non-college women	26%	22%	17%	17%	17%	19%	19%	20%	16%
	White college men	20%	18%	17%	17%	18%	17%	17%	18%	18%
	White college women	12%	15%	18%	18%	15%	17%	19%	17%	19%
RACE /EDUCATION	White non-college	43%	41%	32%	33%	33%	36%	39%	36%	35%
	White college	32%	33%	35%	35%	33%	34%	36%	35%	37%
	People of color non- college	15%	17%	18%	19%	20%	17%	17%	20%	18%
	People of color college	10%	9%	12%	11%	13%	12%	8%	8%	10%
	Black non-college	8%	8%	7%	9%	8%	8%	8%	8%	8%
	Black college	4%	4%	4%	3%	4%	4%	3%	3%	4%
	Latinx non-college	6%	7%	7%	7%	7%	6%	5%	8%	8%
	Latinx college	4%	2%	3%	4%	5%	4%	3%	2%	3%
VOTE IN THE 2016	Yes, voted	88%	89%							
ELECTION FOR PRESIDENT	No, did not vote	11%	9%							
PRESIDENT	Not sure	0%	1%							
	Prefer not to answer	0%	1%							
	Total	1000	1000							
2016 ELECTION FOR	Hillary Clinton	46%	46%							
PRESIDENT BALLOT	Donald Trump	44%	43%							
	Gary Johnson	3%	3%							
	Jill Stein	3%	2%							
	Other	2%	3%							
	Prefer not to answer	1%	3%							
	Total	883	894							

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
MILITARY HOUSEHOLD	Yes - self active duty	6%	4%							
	Yes - self veteran	9%	11%							
	Yes - family member or dependent of active duty service member or veteran	13%	11%							
	All yes, combined	26%	24%							
	No	74%	74%							
	Not sure	1%	1%							
	Prefer not to answer	0%	1%							
ANNUAL HOUSEHOLD	Below 20 thousand	12%	9%	5%	6%	7%	9%	7%	7%	
INCOME	Between 20 and 30 thousand	11%	9%	7%	5%	7%	8%	8%	11%	
	Between 30 and 40 thousand	9%	8%	8%	9%	8%	9%	10%	9%	
	Between 40 and 50 thousand	9%	7%	10%	9%	10%	10%	8%	11%	
	Between 50 and 75 thousand	21%	22%	13%	13%	15%	14%	13%	13%	
	Between 75 and 100 thousand	15%	16%	11%	12%	14%	10%	12%	11%	
	Between 100 and 150 thousand	13%	14%	8%	8%	9%	9%	9%	6%	
	Between 150 and 200 thousand	4%	6%	3%	3%	2%	3%	3%	2%	
	More than 200 thousand	3%	4%	2%	2%	3%	2%	3%	2%	
	Not sure	1%	1%	6%	6%	4%	3%	5%	27%	
	Prefer not to answer	2%	4%	27%	29%	21%	22%	24%		
ANNUAL HOUSEHOLD	Below 50 Thousand	42%	34%	33%	33%	36%	40%	38%	42%	
INCOME	Above 50 Thousand	57%	63%	47%	47%	49%	43%	46%	40%	
	Not sure	0%	0%	4%	2%	2%	2%	2%		
	Prefer not to answer	1%	3%	16%	18%	13%	15%	15%		
	8								2%	
	9								16%	
	Total	1000	1000	1000	1000	1000	1000	1000	1004	

						TOTAL				
		2020	2019	2018	2017	2016	2015	2014	2013	2012
STUDENT LOAN DEBT	Yes	17%	18%							
	No	82%	80%							
	Not sure	0%	1%							
	Prefer not to answer	1%	0%							
CONTACTED BY DEBT	Yes	20%	20%							
COLLECTOR	No	78%	77%							
	Not sure	2%	1%							
	Prefer not to answer	0%	1%							
REGION	New England	5%	5%	6%	5%	5%	5%	6%	6%	5%
	Middle Atlantic	13%	13%	11%	13%	13%	13%	12%	12%	13%
	East North Central	16%	16%	16%	16%	16%	16%	17%	16%	16%
	West North Central	7%	7%	8%	7%	8%	8%	8%	8%	8%
	South Atlantic	20%	21%	22%	21%	21%	21%	19%	19%	21%
	East South Central	6%	6%	6%	6%	6%	6%	6%	6%	6%
	West South Central	11%	10%	9%	10%	10%	10%	8%	9%	9%
	Mountain	7%	7%	8%	7%	7%	7%	8%	8%	7%
	Pacific	15%	15%	15%	15%	15%	15%	16%	16%	15%
REGION	Northeast	18%	18%	17%	18%	18%	18%	18%	18%	18%
	Midwest	23%	23%	24%	23%	24%	24%	25%	24%	24%
	South	37%	37%	37%	37%	37%	37%	33%	34%	36%
	West	22%	22%	23%	22%	22%	22%	24%	24%	22%
REGION / GENDER	Northeast Men	8%	9%	8%	9%	9%	8%	9%	9%	9%
	Northeast Women	10%	9%	9%	9%	9%	10%	9%	9%	9%
	Midwest Men	11%	11%	11%	11%	11%	12%	12%	12%	11%
	Midwest Women	12%	12%	12%	12%	12%	12%	13%	12%	13%
	South Men	17%	18%	18%	18%	18%	19%	16%	16%	18%
	South Women	19%	19%	19%	19%	19%	18%	17%	18%	18%
	West Men	10%	11%	11%	11%	10%	10%	12%	12%	11%
	West Women	12%	11%	12%	11%	11%	12%	12%	12%	11%
	Total	1000	1000	1000	1000	1000	1000	1000	1004	803

		TOTAL								
		2020	2019	2018	2017	2016	2015	2014	2013	2012
REGION /RACE	White alone Northeast	13%	14%	11%	13%	13%	13%	15%	14%	13%
	White alone Midwest	19%	18%	19%	18%	18%	19%	20%	20%	19%
	White alone South	25%	27%	24%	23%	22%	23%	23%	22%	24%
	White alone West	17%	14%	14%	14%	13%	16%	18%	16%	15%
	People of color Northeast	5%	4%	6%	5%	4%	5%	3%	4%	5%
	People of color Midwest	4%	5%	4%	5%	6%	4%	5%	4%	5%
	People of color South	11%	10%	12%	14%	15%	14%	10%	12%	12%
	People of color West	6%	8%	9%	8%	9%	6%	6%	8%	7%
	Black Northeast	2%	1%	2%	2%	2%	1%	1%	2%	2%
	Black Midwest	2%	3%	2%	2%	2%	2%	3%	2%	3%
	Black South	7%	6%	7%	7%	8%	8%	6%	7%	7%
	Black West	1%	2%	1%	1%	1%	1%	1%	1%	1%
	Latinx Northeast	2%	1%	1%	1%	2%	2%	1%	1%	2%
	Latinx Midwest	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Latinx South	4%	3%	3%	4%	3%	3%	2%	3%	3%
	Latinx West	3%	3%	5%	6%	6%	3%	4%	5%	5%
	Total	1000	1000	1000	1000	1000	1000	1000	1004	803