



Americans for Financial Reform Education Fund

AFR has been called “the leading voice for Wall Street accountability” in Washington. We are seeking a **Campaigns Manager** to help us take the next steps in this important work.

Formed in the wake of the 2008 financial crisis, our coalition led the ‘outside’ campaign to strengthen and win passage of the Dodd Frank Financial Reform bill, including the creation of the Consumer Financial Protection Bureau. Since then we have fought Wall Street capture of policy decision making, improving countless rules and regulations, reigning in abuses by predatory lenders, and putting big new ideas on the table to make finance work for most people, not against us. AFREF’s staff effectively advances the agenda of a broad and powerful coalition of more than 200 consumer, civil rights, labor, community-based, and other organizations, along with academics and experts, working together to move forward this fundamentally important set of levers for progress towards economic and racial justice.

The Campaigns Manager will work with staff and partners to drive multifaceted campaigns to take on Wall Street abuses that harm people and communities, and to win far reaching policy change. The job will include developing strategy, building relationships, and thinking creatively about narratives, policy handles, tactics, and opportunities for engaging diverse organizations and activists.

Ideal candidates will have a strong commitment to economic and racial justice; an ability to connect with many different kinds of organizations and constituency groups and experience working with diverse communities; at least 7 years of organizing, issue campaign and / or policy advocacy experience, including some in a leadership role; excellent writing skills, including at translating complicated policy issues into laypersons language; knowledge of financial and economic policy issues; the ability to drive results and to collaborate effectively with colleagues and allies; knowledge of organizing, and of grassroots and grassroots campaign tactics; and be very well organized and comfortable working in a fast paced and diverse environment. The job offers opportunities for more experienced candidates to take on greater levels of responsibility.

The Campaigns Manager will:

- Play a leadership role in moving AFR campaigns, including helping to develop and implement a broad range of strategies and tactics
- Work with existing coalition partners, identify and build relationships with new allies, and coordinate and support their work together
- Collaborate with AFR policy and communications staff, and with the policy and communications staff of coalition members, to develop and articulate compelling explanations of our policy goals, and to connect them to broader narratives about economic and racial justice.
- Create and manage the creation of campaign resources, including reports, fact sheets, social media content, sample letters, event templates and more
- Manage field components of campaigns, including working closely with state and local partners on plans that strengthen their organizations while advancing shared goals, and building systems for sharing information and reporting on campaign activities
- Represent the organization in meetings with regulators, policy makers, allied organizations, etc

Salary and benefits: salary commensurate with experience. Generous benefits, including medical, dental, vision, 401k.

AFR is an equal opportunity employer and encourages applicants from diverse backgrounds.

For more information on AFR, see our website at www.ourfinancialsecurity.org

HOW TO APPLY

Please send a letter of interest and a resume, two writing samples, and three references to Darrell Diggins, at: employment@ourfinancialsecurity.org. (Enter “Campaigns Manager” in subject line.)