



Join us in the fight to hold Wall Street accountable and make finance work for us, not against us. Americans for Financial Reform (AFR) is seeking a **Campaigns Manager**.

AFR played a leading role in winning passage of the Dodd Frank Financial Reform bill and the creation of the Consumer Financial Protection Bureau, and we are continuing the push to transform the financial system, even as we fend off attacks on existing public protections. AFR's staff effectively advances the agenda of a coalition of more than 200 consumer, civil rights, labor, community-based, and other organizations, along with academics and other experts, working together to advance this fundamentally important part of the economic and racial justice agenda.

The Campaigns Manager will work with AFR staff and partners to develop and implement campaigns for regulatory and legislative change in 3-4 of our priority issue areas. Engaging our member organizations - both in DC and around the country - and strengthening and expanding our coalition and our collective impact will be key parts of the job.

Ideal candidates will have a strong commitment to economic and social justice; an ability to connect with many different kinds of organizations and constituency groups and experience working with diverse communities; at least 6 years of organizing and / or campaign experience, including some in a leadership role; the ability to drive results and to collaborate effectively with colleagues and allies; knowledge of grassroots and grassroots campaign strategies and tactics; good advocacy writing skills, including at translating complicated policy issues into laypersons language; knowledge of financial policy issues, and be very well organized and comfortable working in a fast paced and diverse environment. The job offers opportunities for more experienced candidates to take on greater levels of responsibility.

The Campaigns Manager will:

- Take a leadership role in advancing the work of a set of AFR campaigns, including helping to develop and implement a broad range of strategies and tactics, and coordinate and support the work of partner organizations.
- Manage field components of campaigns, including working closely with state and local partners, and building and maintaining systems for sharing information and for tracking and reporting on campaign activities.
- Create and coordinate the creation of campaign resources, including fact sheets, social media content, sample letters, event templates and more.
- Collaborate with AFR policy and communications staff, and with the policy and communications staff of coalition members to articulate and advance our specific policy agendas, and to connect them to broader narratives about economic and racial justice.

Salary and benefits: salary commensurate with experience. Generous benefits, including medical, dental, vision, 401k.

AFR is an equal opportunity employer and encourages applicants from diverse backgrounds.

For more information on AFR, see our website at www.ourfinancialsecurity.org

HOW TO APPLY

To apply: Please send a letter of interest and a resume, writing sample, and three references to Darrell Diggins, at: employment@ourfinancialsecurity.org. (Enter "Campaigns Manager" in subject line.)