



Americans for Financial Reform
1825 K St NW, Suite 210, Washington, DC, 20006
202.263.4533

Who We Are

Americans for Financial Reform is a coalition of more than 200 national, state and local consumer, labor, investor, civil rights, community, small business, and senior citizen organizations that have come together to spearhead a campaign for real reform. Together, we are fighting for a banking and financial system based on accountability, fairness and security. The reckless and greedy behavior of big Wall Street banks caused a financial crisis that is costing us millions of jobs, billions of dollars in taxpayer funded bailouts, and trillions of dollars in lost homes and lost savings. We cannot afford to let this behavior continue.

We are Fighting For

We are fighting for real reform that will protect working families and responsible businesses by cracking down on the abuses and the irresponsible behavior of big banks, credit card companies, and Wall Street insiders. We are working to hold Wall Street accountable and prevent another financial crisis. We cannot get our economy back on track or restore jobs and security without real reform, including:

- ❖ Fair rules of the road for consumers, and a strong, effective Consumer Financial Protection Agency to set basic safety standards and protect families—and the market as a whole—from loans designed to trick and trap customers.
- ❖ A banking system that helps people buy and stay in their homes and invests in communities and businesses to create good jobs and strong neighborhoods.
- ❖ An end to big bank bailouts and megabanks that are ‘too big to fail.’
- ❖ Transparency for ALL financial products and markets, and an end to the casino economy, so that Wall street can’t keep making ‘heads they win, tails we lose’ bets with our money.
- ❖ Executive compensation that rewards long-term value creation, not excessive risk-taking, and shareholder votes on executive pay.
- ❖ The democratization of the Federal Reserve, so that it is transparent and accountable to the public and independent of banking industry control.

What We Do

The organizations that make up Americans for Financial Reform bring together remarkable expertise in policy, advocacy, mobilization, public outreach, media relations and legislative strategy. Through a coordinated campaign, we are working to clean up Wall Street’s mess and ensure that the job of rewriting the regulatory rulebook is not left to the inside players and financial predators who caused the problems we now face. Our goal is to see real financial reform legislation this year, during this unprecedented opportunity to win a more secure future.

Join the Campaign

New organizations and individuals join this effort every day. Find out more about the coalition and join our campaign by visiting our website at www.ourfinancialsecurity.org. Follow us on Twitter @FinanReformNow. Organizations can join the campaign’s robust committees, which are focused on policy and legislation, field mobilization, communications, and research.