

Strategy • Precision • Impact

AFR/CRL

1000 Likely voters nationwide online

+ 400 likely Democratic Primary voters (100 each in IA, NH, SC, NV) July 15-23, 2019

FINAL WEIGHTED

Q1. Are you	N=	TOTAL 1000	DEM 449	IND /DK 129	REP 392
Male		48	41	57	55
Female		52	59	43	45
Other		0	0	0	0
Q2. In which state do you live? [INSERT DROPDOWN]					
Northeast		18	19	23	15
Midwest			23	32	21
South		37	38	21	42
West		22	20	24	22
New England		5	7	4	3
Middle Atlantic		13	12	19	13
East North Central		16	16	25	14
West North Central		7	7	7	7
South Atlantic		21	23	11	22
East South Central		6	7	3	7
West South Central		10	8	7	13
Mountain		7	6	8	8
Pacific		15	14	16	13
Q3. Are you registered to vote in [LIST APPROPRI	ATE STA	TE]?			
Yes		100	100	100	100
No	.[TERMIN	ATE]			
Not sure	-	-			
Prefer not to answer	-	-			
	-	-			

711 TO OTCE, Gully To 20, 2010				IND	
		TOTAL	DEM	/DK	REP
N	=	1000	449	129	392
Q4. What is your age? [TERMINATE IF UNDER 18]					
18-29 years		16	21	14	12
30-39 years			17	21	11
40-49 years		16	15	7	20
50-64 years		29	26	33	31
65 and older		24	21	25	27
18-24 years		9	11	11	7
25-29 years		7	10	3	5
30-34 years		9	10	10	7
35-39 years		6	7	11	4
40-44 years		6	6	0	8
45-49 years		10	9	7	12
50-54 years		7	6	9	7
55-59 years		11	10	16	10
60-64 years		11	10	9	13
65-69 years		11	10	10	13
70-74 years		8	8	9	9
75 and older		5	3	6	6
(Don't know /Refused)		0	0	0	0
Q5. What is your race or ethnicity?					
White		74	63	85	84
Black/African American			20	4	5
Hispanic/Latino (Puerto Rican, Mexican, etc.)			11	6	7
Asian American			3	3	2
Native American		0	0	0	1
Pacific Islander American			0	0	0
Arab American			0	0	0
Other		2	2	2	1
Q6. What is the last year of schooling that you have comp	lete	ed?			
1 - 11th Grade		1	1	1	1
High School Graduate			18	15	16
Vocational or technical school			4	3	5
Some college but no degree			24	23	25
Associate degree			11	14	10
4-year college graduate or bachelor's degree			25	25	29
Graduate School or advanced degree			17	19	13
Prefer not to answer			0	0	1

		IND			
	TOTAL	DEM	/DK	REP	
N=	1000	449	129	392	

Q7. [ASK OF BASE SAMPLE] How likely are you to vote in the general election for President, Congress, and other offices in 2020 -- are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Almost Certain	90			89
Probably	10	9	11	11
50 - 50	.[TERMINATE]			
Probably not	.[TERMINATE]			
Definitely not	.[TERMINATE]			
Not sure	.[TERMINATE]			

Q8. [T] Do you think Wall Street's influence in Washington is too high, too low, or about right?

Too high52	60	52	42
Too low4	5	3	3
About right27	22	25	35
Not sure17	14	20	20

Q9. [T] How important is it to regulate financial services and products to make sure they are fair for consumers?

Very important	62	74	58	51
Somewhat important		20	30	34
A little important	6	3	5	9
Not at all important	1	0	4	2
Not sure		2	3	5
Important	89	95	88	85
Not important		3	8	11

			IND	
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

Q10. [T*] Should Wall Street financial companies be held accountable with tougher rules and enforcement for the practices that caused the financial crisis in 2008, or have their practices changed enough that they don't need further regulation?

Should be held accountable	73	80	72	65
Don't need further regulation	11	7	10	17
Neither	4	3	4	6
Not sure	12	10	14	12

Q11. **[T]** Generally speaking, do you think there should be more government regulation of financial companies, such as Wall Street banks, mortgage lenders, payday lenders, debt collectors, and credit card companies, or less regulation of these companies?

Much more regulation	31	41	26	22
Somewhat more regulation		40	32	38
Somewhat less regulation	10	6	13	14
Much less regulation	5	2	5	7
Neither more nor less regulation	8	4	12	12
Not sure	9	7	12	8
More regulation	69	81	58	60
Less regulation	15	8	18	21

Q12. When you think about the economy overall, do financial companies have too much control and influence, or is the amount about right, or are you not sure?

Too much		70 17	57 14	44 38
Not sure	17	13	29	17

		IND		
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

Q13. [T*] Now here are two statements:

- A. _Some people say that Wall Street and the financial industry are too powerful and engaged in reckless practices that pose a continuing threat to the economy and people's financial well-being. [28 WORDS]
- B. _ Other people say that government has intervened too much in changing the financial system and that more intrusive regulation would hinder innovation and slow down economic growth. [25 WORDS]

Please indicate which one is closer to your own view, even if neither is exactly right.

Statement A	49	64	47	35
Statement B		14	13	30
Both	20	14	26	24
Neither	4	2	6	3
Not sure	7	6	8	8

Q14. [T] Now here is a description of the Wall Street reform law that was passed after the financial crisis.

In addition to requiring federal oversight of a larger range of financial companies, this law also prohibits banks from certain risky practices, and created the Consumer Financial Protection Bureau to fight against abusive financial practices that hurt consumers. It also bans taxpayer-funded bailouts of large banks and financial companies and, instead, sets up a system where investors rather than taxpayers bear the losses of bank failures.

Please indicate whether, overall, you favor or oppose this law.

Favor - strongly44	54	45	33
Favor - somewhat37	31	31	44
Oppose - somewhat7	6	7	9
Oppose - strongly2	1	6	1
Not sure10	8	10	12
Favor81	85	77	78
Oppose9	7	13	10

			IND	
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

Q15. [T] Now here are a pair of statements about Wall Street reform:

A. _ [PRO-REFORM] Some people say that families are struggling to make ends meet. We need to make sure we don't give more power and profits to CEOs and big corporations at the expense of the rest of us. We don't need more people to be ripped off by payday lenders, big banks, and Wall Street. We need tough regulation of the industry that caused the financial crisis and has made it harder and harder for families to get by. [74 WORDS]

B._ [ANTI-REFORM] Other people say the so-called Wall Street reform law is a job killer that created a brand-new federal agency that has already cost taxpayers billions of dollars, and has done more harm than good for our economy. Excessive government regulation and bureaucracy discourage businesses from creating jobs, limit consumer choice, and are hurting small businesses that had nothing to do with the financial crisis. [61 WORDS]

Of the two, please indicate which statement is closer to your own view, even if neither is exactly right.

Statement A - much closer41	53	44	28
Statement A - somewhat closer19	22	16	18
Statement B - somewhat closer14	9	9	20
Statement B - much closer6	2	7	9
Neither4	2	3	7
Both7	5	7	8
Not sure10	7	13	9
A- Pro-reform60	74	60	46
B- Anti-reform20	12	17	29

Q16. [T*] The Consumer Financial Protection Bureau, or CFPB, is the first federal agency whose mission is protecting consumers when they use mortgages, credit cards, bank accounts, and other financial products and services. Its mission includes preventing deceptive, unfair and abusive lending and collection practices by banks and other companies.

From what you know about the mission of the Consumer Financial Protection Bureau, or CFPB, would you say you favor or oppose the CFPB?

Favor - strongly41	55	38	28
Favor - somewhat36	30	35	43
Oppose - somewhat8	5	4	11
Oppose - strongly3	1	5	3
Not sure	9	18	15
Favor	85	73	70
Oppose11	6	9	15

			IND	
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

Q17. [T*] Now, here are a pair of statements about the Consumer Financial Protection Bureau, or CFPB:

A._ [NEED RULES] (Some people/other people say) We have rules to guard against unsafe meat, appliances, and automobiles. The Consumer Financial Protection Bureau should be there to provide similar rules for financial products. Just as it's against the rules to sell dangerous toys, it should be against the rules to sell dangerous loans and mortgages and have Wall Street interests put our savings and homes at financial risk. [61 WORDS]

B._ [UNACCOUNTABLE BUREAUCRACY] (Some people/other people say) The Consumer Financial Protection Bureau is another unaccountable, expensive, federal bureaucracy we don't need. The bureau imposes harsh regulations on small financial businesses lacking resources to manage intrusive government oversight and cuts access to credit. This costs jobs, and impedes economic growth. The CFPB is yet another example of out of control, big federal government. [55 WORDS]

Of the two, please indicate which statement is closer to your own views, even if neither is exactly right.

Statement A - much closer36	49	33	22
Statement A - somewhat closer25	27	25	23
Statement B - somewhat closer12	8	8	19
Statement B - much closer7	2	10	10
Neither3	2	4	5
Both7	5	10	9
Not sure10	7	10	11
A- Need rules61	76	58	46
B- Unaccountable bureaucracy	10	18	29

			IND	
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

Q18. Now here are some actions the leadership of the Consumer Financial Protection Bureau has taken or proposed recently. For each, please indicate if the statement is very concerning, somewhat concerning, a little concerning, or not at all concerning

[RANDOMIZE]

Sorted by "Very concerning"

18a.Ending the enforcement of rules that protect people in the military from abuse by payday lenders	7	55	50	38
18d.Reducing efforts to protect students from abusive				
student loans and student loan servicers4 18c.Ending public access to the database of	ю	59	47	30
complaints filed against banks and other financial firms4	5	55	44	36
18e.Ending efforts to curb discrimination in lending that are based on data showing that borrowers of color pay more for loans4	.3	58	44	25
18g.Removing consumer protection rules for companies if they say they want to offer innovative services online	9	48	36	29
18f.Curbing the collection of mortgage lending data that would help law enforcement detect racial discrimination in lending	16	48	42	20
18b.Stopping new protections for people who take out payday loans and car title-loans		44	35	23
Ending the enforcement of rules that protect people in the	e military	from abus	se by payd	lay lend

ders a.

Very concerning	47	55	50	38
Somewhat concerning	24	21	16	28
A little concerning	16	14	18	19
Not at all concerning	7	6	10	7
No opinion/Not sure	6	4	7	8
Concerning		76	65	66
Not concerning	24	20	28	26

					IND		
			TOTAL	DEM	/DK	REP	
		N=	1000	449	129	392	
b.	[T*] Stopping new protections for people who to	ake ou	ut payday	loans and	car title-lo	oans	
	Very concerning		34	44	35	23	
	Somewhat concerning			25	22	26	
	A little concerning			20	22	26	
	Not at all concerning			7	11	14	
	No opinion/Not sure			4	11	11	
	Concerning		59	69	57	49	
	Not concerning			27	33	40	
	ŭ						
C.	[T] Ending public access to the database of cor	mplain	nts filed ag	ainst banl	ks and oth	er financial firms	5
	Very concerning		45	55	44	36	
	Somewhat concerning		24	24	20	24	
	A little concerning		18	13	19	24	
	Not at all concerning		5	4	8	7	
	No opinion/Not sure		7	5	10	9	
	Concerning		69	79	63	60	
	Not concerning		24	17	27	30	
d.	[T] Reducing efforts to protect students from all	ousive	student lo	oans and s	student loa	an servicers	
	Very concerning		46	59	47	30	
	Somewhat concerning			22	20	28	
	A little concerning			11	15	20	
	Not at all concerning			5	10	13	
	No opinion/Not sure			3	8	8	
	•						
	Concerning		69	81	67	58	
	Not concerning		25	16	25	34	
e.	[T] Ending efforts to curb discrimination in lendinger for loans	ing tha	at are base	ed on data	showing	that borrowers c	of color pay
	Very concerning		43	58	44	25	
	Somewhat concerning			21	16	23	
	A little concerning			13	19	24	
	Not at all concerning			3	12	18	
	No opinion/Not sure			4	9	10	
					-		
	Concerning		64	79	60	48	
	Not concerning			17	31	42	
	=						

			IND	
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

f. Curbing the collection of mortgage lending data that would help law enforcement detect racial discrimination in lending

Very concerning	36	48	42	20
Somewhat concerning		27	20	25
A little concerning		14	16	27
Not at all concerning		6	11	18
No opinion/Not sure		5	11	11
Concerning	60	75	62	45
Not concerning		20	26	45

g. Removing consumer protection rules for companies if they say they want to offer innovative services online

Very concerning	39	48	36	29
Somewhat concerning		24	28	27
A little concerning		18	17	25
Not at all concerning	7	5	8	9
No opinion/Not sure	8	5	11	10
Concerning		72	64	56
Not concerning	28	23	25	35

The remaining questions are for statistical purposes only.

Q19. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent or something else?

Q19a. {IF DEMOCRAT:} Do you consider yourself a strong or a not-so-strong Democrat?

Q19b. {IF REPUBLICAN:} Do you consider yourself a strong or a not-so-strong Republican?

Q19c. {IF INDEPENDENT:} Would you say you lean more towards the Republicans or more towards the Democrats?

Strong Democrat25	56	0	0
Not-so-strong Democrat12	27	0	0
Independent - lean Democrat7	17	0	0
Democrat45	100	0	0
Independent11	0	85	0
Republican39	0	0	100
Independent - lean Republican7	0	0	18
Not-so-strong Republican12	0	0	30
Strong Republican20	0	0	52
(Other)1	0	0	0
(Don't know)2	0	15	0
(Refused)2	0	0	0

			IND	
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

Q20. Did you vote in the November 2016 election for president, U.S. Congress, and other offices, or like many people, were you not able to vote in this election?

Yes, voted89	90	88	91
No, did not vote9	10	10	8
Not sure1	0	0	1
Prefer not to answer1	0	2	0

Q21. [IF RESPONDENT VOTED IN NOVEMBER 2016 ELECTION Q20=1] In the election for president, did you vote

[RANDOMIZE1-4]

1	V =	894	403	113	357
Hillary Clinton		46	86	32	7
Donald Trump		43	8	34	87
Gary Johnson		3	3	7	2
Jill Stein		2	2	7	0
Other		3	1	12	3
Prefer not to answer		3	0	9	1

Q22. Are you an active duty service member, a veteran of the armed forces, or are you a dependent or immediate family member of an active duty service member or veteran? [SELECT ALL THAT APPLY]

Yes - self active duty4	3	2	6
Yes - self veteran11	9	7	14
Yes - family member or dependent of active duty			
service member or veteran11	12	7	12
All yes, combined24	22	16	29
No74	77	82	69
			•
Not sure1	0	1	0
Prefer not to answer1	1	1	1

			IND	
	TOTAL	DEM	/DK	REP
N=	1000	449	129	392

Q23. In which of the following ranges does your total annual household income fall, before taxes?

Q24. [IF Q23 = 10 OR 11] Could you indicate if your annual household income is below or above 50 thousand dollars?

Below 20 thousand9	9	9	9
Between 20 and 30 thousand9	9	13	8
Between 30 and 40 thousand8	9	11	7
Between 40 and 50 thousand7	8	8	5
Between 50 and 75 thousand22	27	10	21
Between 75 and 100 thousand16	17	17	17
Between 100 and 150 thousand14	11	18	17
Between 150 and 200 thousand6	4	6	8
More than 200 thousand4	3	1	5
Not sure1	0	3	1
Prefer not to answer4	4	3	2
Below 50 Thousand34	36	42	29
Above 50 Thousand63	62	52	69
Not sure0	0	1	0
Prefer not to answer3	2	5	1
Q25. Do you currently have any student loan debt?			
Yes18	23	15	14
No80	75	83	85
Not sure1	0	2	1
Prefer not to answer0	1	0	0

Q26. Have you been contacted by a debt collector in the past 12 months about a past due debt?

Yes20	24	15	18
No77	73	83	80
Not sure1	2	3	1
Prefer not to answer1	1	0	1